Seat No.:	Enrolment No.
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Subject Code:1025006

Subject Name: Architectural Communication Skills-II

GUJARAT TECHNOLOGICAL UNIVERSITY

BArch- SEMESTER- 2 EXAMINATION - SUMMER 2016

Date: 03/06/2016

Time: 10.30AM – 12.30PM Instructions:							Total Marks:50			
	1. 2. 3.	. Make su	iitable as	questions. sumptions w ght indicate t	herever necessfull marks.	sary.				
Q.1	(a) (b)	Explain the principles of letter writing by using appropriate examples. What are the secondary components of letter writing? Elaborate in brief.								05 05
Q.2	(a) (b)	Describe the concept of Chronemics by providing examples. What are the points we have to keep in mind while giving presentation?								05 05
Q.3	(a)	Make	the	Precise	writing	of	the	given	passage	05
	(b)	The work of the heart can never be interrupted. The heart's job is to keep oxygen – rich blood flowing through the body. All the body's cells need a constant supply of oxygen, especially those in the brain. The brain cells live only four to five minutes after their oxygen is cut off, and death comes to the entire body. The heart is a specialized muscle that services as a pump. This pump is divided into four chambers connected by tiny doors called valves. The chambers work to keep the blood flowing round the body in a circle. Hearty diseases can result from damage to the heart muscle, the valves or the pacemaker. If the muscle is damaged, the heart is unable to pump properly. If the valves are damaged, blood cannot flow normally and easily form one chamber to another, and if the pacemaker is defective, the contractions of the chambers will become will un – coordinated. Until the twentieth century, few doctors dared to touch to touch the heart. In 1953, all this changed. After twenty years of work, Dr. John Gibbon of USA had developed a machine that could take over temporarily from the heart and lungs. Blood could be routed through the machine, bypassing the heart so that surgeons could work inside it and see what they were doing. The era of open heart surgery had begun. What preparation is necessary before the interview?								
Q.4	 Q.4 (a) As the sales manager of LG, zoo beach, Bombay, draft a sales Institute of Technology, Noida introducing your newly manufacture projector. (b) Discuss Group Discussion is a part of Selection process? 									05 05
Q.5	(a) (b)	What are	the poin	nts we have	to take care wl presentation?	•		Group Dis	cussion?	05 05
Q.6		State the	differen	ce between	Group Discuss	sion and	semina	r.		10
Q.7		State the	tips for	getting succ	ess in an interv	view?				10