

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-IV EXAMINATION – SUMMER 2016****Subject Code:140002****Date:01/06/2016****Subject Name:Management-1****Time:10:30 AM to 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define Management and discuss in detail the functions of Management. **07**
- (b) Write on the contributions of Fredrick Winslow Taylor and Henry Fayol in the development of management thoughts. **07**
- Q.2** (a) Explain the interactive nature of management processes. How can today's managers use the Behavioral approach to management? **07**
- (b) Explain Scientific Management and General Administrative Theory with examples. **07**
- OR**
- (b) Briefly explain the types and levels of management. **07**
- Q.3** (a) Define organization. What are the important steps in the process of organizing? **07**
- (b) Explain virtues of departmentalization of organizations with examples. **07**
- OR**
- Q.3** (a) Explain organizational structure. Differentiate between tall and flat organization structure. **07**
- (b) What are the important steps in the process of organizing? Describe the contemporary organizational design. **07**
- Q.4** (a) State and illustrate the impact of organizational culture on the performance of the organization? **07**
- (b) Explain the following w.r.t. an organization: **07**
- (i) Social obligations,
(ii) Social responsibility.
(iii) Ethics
- OR**
- Q.4** (a) Explain the following in proper perspective: **07**
- (i) Green management.
(ii) CSR
(iii) Criteria for ethical decision making
- (b) Explain contingency factors type of managerial skills that affect organizational design. **07**
- Q.5** (a) Who are stakeholders of an organization? Explain their interest in the organization. **07**

- (b) Explain the following: 07
(i) Mintzberg's managerial role.
(ii) Prominent theories of motivation.

OR

- Q.5** (a) Write short note on 07
(i) MBO.
(ii) Motivation and its relevance.

- (b) What is decision making? Explain various steps of decision-making in a 07
professionally managed organization.
