Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

**BE - SEMESTER-IV(New) EXAMINATION - SUMMER 2016** 

Cubicat Cada 2142202	Data:06/06/2016
Subject Code:2142303	Date:06/06/2016
Subject Name:Entrepreneurship And Crea	ativity in Plastic Engineering
Time:10:30 AM to 01:00 PM	Total Marks: 70
Instructions:	
1. Attempt all questions.	

- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

			MARKS
Q.1		Short Questions	14
•	1	Define Entrepreneur.	
	2	What do you mean by a small scale industry?	
	3	Who is an intrapreneur?	
	4	What do you mean by a manager?	
	5	What is E-commerce?	
	6	List four entrepreneurial pitfalls or failures given by Peter Drucker.	
	7	What is a business idea?	
	8	Give the full name of IDBI.	
	9	Who is a woman entrepreneur?	
	10	What is entrepreneurship	
	11	List the steps in business planning process.	
	12	What is the full name of EDII?	
	13	List the qualities a woman entrepreneur should possess.	
0.4	14	What is a case study.	0.2
Q.2	(a)	List the steps to start your own business in a simple way.	03
	<b>(b)</b>	List the points of difference between entrepreneur and intrapreneur.	04
	(c)	Which are the characteristics of a successful entrepreneur?  OR	07
	(c)	What is the role of entrepreneur in the economic development?	07
Q.3	(a)	What do you mean by a family business?	03
•	<b>(b)</b>	Explain the concept of entrepreneur.	04
	(c)	List the points of difference between entrepreneur and manager.	07
	. ,	OR	
Q.3	(a)	What is the importance of entrepreneur?	03
	<b>(b)</b>	Explain briefly the components of a business plan.	04
	<b>(c)</b>	How do you identify problems & opportunities more effectively in a business?	07
<b>Q.4</b>	(a)	Write a short note on SISI.	03
	<b>(b)</b>	Why do entrepreneurs fail? Explain briefly.	04
	<b>(c)</b>	What are the problems of women entrepreneurs in India?  OR	07
Q.4	(a)	How do you relate creativity with entrepreneurship?	03
•	<b>(b)</b>	Explain the types of women entrepreneurs.	04
	(c)	Explain Venture Capital funding.	07
Q.5	(a)	How do you develop women entrepreneurs?	03
٧.٠	(b)	What are the different phases of a case study?	04
	(c)	Write the points of difference between male v/s female entrepreneurs.	07

## OR

Q.5	(a)	Write a short note on EDII.	03
	<b>(b)</b>	Explain the business planning process.	04
	(c)	Explain the contribution of various commercial banks & financial institutions	07
		like IDBI, ICICI, SIDBI & SFC's in development of entrepreneurship.	

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