

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER-IV EXAMINATION – WINTER 2015

Subject Code: 140002

Date: 28/12/2015

Subject Name: Management -I

Time: 02:30pm to 05:00pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Describe the skills required for performing a managerial assignment **07**
(b) Define organization. Spell out important principles of organization. **07**

Q.2 (a) Critically explain the contributions of Fredrick Winslow Taylor and Henry Fayol in the development of management thoughts **07**
(b) Write an explanatory note on styles of leadership. **07**

OR

(b) Discuss the organizational design challenges faced by managers in the present scenario **07**

Q.3 (a) Discuss Role of ethics and social responsibility in management **07**
(b) Discuss different modern management approaches. **07**

OR

Q.3 (a) Explain Maslow's theory of hierarchy of needs. **07**
(b) Explain management as a 'process' and management as a 'science'. **07**

Q.4 (a) Write a short note on 'Corporate Social Responsibilities' of Organizations **07**
(b) Write a note on components of external environment **07**

OR

Q.4 (a) Write short note on Management by objectives **07**
(b) Does environment affect the managerial performance? Explain how. **07**

Q.5 (a) Discuss about the tall and flat structure of organization **07**
(b) Who are stakeholders of an organization? Explain their interest in the organization. **07**

OR

Q.5 (a) Explain the theory of scientific management. **07**
(b) How are formal groups different from informal groups? Explain their importance in organization communication. **07**
