

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BHMCT - SEMESTER-VI EXAMINATION – WINTER 2015

Subject Code: 163302

Date: 18/12/2015

Subject Name: Room Division Management - I

Time: 02:30pm to 5:00pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What is Eco Tourism Define and give any '3' names of Ecotels in India. **07**
(b) Articulate the trends that foster growth & employment in hotel industry **07**

- Q.2** (a) What is Green Certification explain its advantages? **07**
(b) Give any TWO Eco tourist spots from India and Abroad Each. **07**

OR

- (b) Narrate the duties and responsibilities of Front Office Manager. **07**

- Q.3** (a) What is Revenue management who is responsible for Revenue generation and why? **07**
(b) List out various equipments and tools used in Housekeeping **07**

OR

- Q.3** (a) What is Yield? Explain its importance? **07**
(b) What is Reduce, Reuse and Recycle. **07**

- Q.4** (a) What is High Demand and Low Demand. **07**
(b) Draw the layout of Housekeeping Department. **07**

OR

- Q.4** (a) What is Lost and found? Explain its procedure along with the register format. **07**
(b) Explain different types of floors and wall coverings? Give its selection criteria. **07**

- Q.5** (a) What is OPL? **07**
(b) Narrate Pest Control. **07**

OR

- Q.5** (a) Explain the advantages and disadvantages between OPL and outsourced laundry. **07**
(b) List out various registers used in Housekeeping and its requirement. **07**
