Seat No.:	Enrolment No.

Subject Code: 173304

GUJARAT TECHNOLOGICAL UNIVERSITY BHMCT - SEMESTER-VII EXAMINATION – WINTER 2015

Date:07/12/2015

\mathbf{T}^{i}	ime: structi	t Name: Aviation and Cruise Line Operation 10:30am to 1:00pm Total Marks: 70 ions: 1. Attempt all questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks.	
Q.1	(a) (b)	What are the major and national carriers of the world? What are airline certifications?	07 07
Q.2	(a) (b)	What are the flight safety requirements established by the DGCA? What is the cockpit hierarchy?	07 07
		OR	
	(b)	What are the types of aircraft?	07
Q.3	(a)	Write about the IATA codes and Hubs of the following: i) Egyptian Airlines ii) Kuwait Airways iii) Emirates Airlines iv) Pan American v) Turkish Airlines	07
	(b)	What are the four P's of airlines marketing?	07
		OR	
Q.3	(a) (b)	On the basis of levels of service, how many types of flight operations are there? What are the classes of flyers on an airline?	07 07
Q.4	(a) (b)	Who are the major manufacturers of instruments (aeroplanes)? Write the full forms of i) DGCA ii) ICAO iii) ATC iv) VSMA v) IATA vi) IFR	07 07
		OR	
Q.4	(a) (b)	What are the marketing strategies since deregulation? What are interline agreements?	07 07
Q.5	(a) (b)	What is the origin of the cruise industry? What are the main Cruise lines of the world and discuss the popular cruise sectors	07 07
		OR	
Q.5	(a) (b)	What are the major developments in the airlines industry in India? What are the types of airports? Explain in detail giving examples.	07 07
