Seat No.:	
No	

GUJARAT TECHNOLOGICAL UNIVERSITY BE – SEMESTER – V (NEW) EXAMINATION – WINTER 2015

	•	ct Code: 2151501 Date:17/12/ 201 ct Name: Entrepreneurship Development and Productivity	Date:17/12/ 2015	
Т	•		arks: 70	
	-	 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 		
Q.1	(a)	Suggest the strategies you would like to adopt to make the environment of your	07	
	(b)	organization creative? Discuss the role of Industrial Engineer in improving productivity of any Organization.	07	
Q.2	(a) (b)	Discuss linkages between entrepreneurship and economic development. Write note on 'Entrepreneurship and Government Policies'.	07 07	
		OR		
	(b)	Write Importance of 'risk taking' ability in Entrepreneurship.	07	
Q.3	(a) (b)	Explain your views on how to improve productivity in service sector? Describe the agricultural productivity scenario in India.	07 07	
		OR		
Q.3	(a) (b)	How creativity play an important role for success of any entrepreneur? Explain the role of an Industrial Engineer in a drive for high productivity in an Organization.	07 07	
Q.4	(a) (b)	Explain various kinds of productivity measurement. What do mean by a business plan? Discuss guidelines for preparing an effective business plan.	07 07	
0.4		OR Write note on "Entropropouriel Support System"	07	
Q.4	(a) (b)	Write note on "Entrepreneurial Support System". Discuss why government is encouraging entrepreneurship. Explain with examples.	07 07	
Q.5	(a)	Take an example of automobile industry. Discuss production and productivity, with suitable examples.	07	
	(b)	Discuss entrepreneurs as innovators. Explain with examples.	07	
		OR		
Q.5	(a) (b)	Discuss entrepreneurship from Indian historical perspective. Discuss how use of appropriate technology and flexible production can improve the productivity.	07 07	
