| Seat No.: | Enrolment No |
|---|-------------------------------------|
| | HNOLOGICAL UNIVERSITY |
| | IV• EXAMINATION – SUMMER-2016 |
| Subject Code:2240002 | Date:25/05/2016 |
| Subject Name: Dispensing Pharmacy II | I and Pharma. Industrial Management |
| Time: 10:30 AM to 1:30 PM | Total Marks: 80 |
| Instructions: | |

1. Attempt any five questions.

- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

| Q.1 | (a) (b) (c) | Discuss Therapeutic Incompatibility in detail & its necessity to check. Write a note on Displacement value. Discuss suppository base | 06 05 05 |
|------|-------------------|--|----------------|
| Q.2 | (a) (b) (c) | Define Incompatibility & classify them with suitable example. Define cream and explain various types of it. Give different methods with examples to solve different physical incompatibility. | 06 05 05 |
| Q.3 | (a) (b) (c) | Describe the possible drug-container interactions and explain chemical incompatibility due to precipitation by chemical reaction. Explain alkaloid incompatibilities. Discuss the Importance of Determining Incompatibility. | 06 05 05 |
| Q.4 | (a) (b) (c) | Write the process of decision making theory. Give the remedy to overcome incompatibility due to liquefaction. Discuss the Operative Management in detail. | 06 05 05 |
| Q.5 | (a) (b) (c) | Explain the principles of management. Define motivation. Write its importance and limitations. Explain in brief about functions of marketing. | 06 05 05 |
| Q. 6 | (a) (b) (c) | Write a note on barriers to entrepreneurship development. Brief about the source of information of pharmaceutical marketing. Write general functions of store department. | 06 05 05 |
| Q.7 | (a) (b) (c) | Classify the ointment bases. Discuss Properties of absorption bases in brief. Write a note on types of middlemen. Explain personnel management. | 06 05 05 |
