Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

B. Pharm – SEMESTER II / III/ IV / VII– • EXAMINATION – WINTER • 2015 Subject Code: 1990001 Date: 23-12-2015

Subject Name: Contributor Personality Development Program

Time: 10.30 am – 01.30 pm Total Marks: 80

Instructions:

1. There are 33 questions (in 4 sections) in this question paper.

2. All questions are compulsory.

Section A

Instructions: This section has two scenarios. There are 4 questions in each scenario. Read carefully before answering the questions that follow. All questions are compulsory. For each question, choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you.

Marks: 20

Scenario 1:

Arviram and Yorit Rozin, along with their young daughter, moved to India from Isreal in 1998 and settled in Auroville, Tamil Nadu. They were entrusted to manage 70 acres of land that belonged to the 'Auroville Foundation'. The Rozins decided to 'start a forest' on this land. Many people were inspired by this cause and came forward to volunteer and donate money. However growing a forest in a dry land was not a simple task. The Rozin couple, with the help of volunteers worked hard to regenerate the land. They were faced with many problems along the way but also found solutions for it. After 7 years of hard work, the dry land was converted into a dense evergreen forest – today called as 'Sadhna Forest'. Encouraged by their success in India, Rozin's group planted Sadhna Forests in Kenya and Haiti as well. Sadhana Forest won the third place in the Humanitarian Water and Food Award (WAF) in 2010 for their work in maintaining ecological harmony.

- 1. Why did the Rozins decide to start a forest on the dry land?
 - al They were encouraged by the tremendous support provided by the community.
 - b] They believed that growing a forest is the best way of using the land.
 - c] They believed that forests are a necessity to improve the environment.
- 2. In your opinion, when do you think 'Sadhna Forest' was successful?
 - a) When their expertise was sought to create such forests in different countries.
 - b] When they could create 'green cover' in that area.
 - c] When they were recognized for their efforts worldwide and given an award.
- 3. While working for a cause it is important to
 - a] Do whatever it takes to meet the immediate goals.
 - b] Ensure that all actions lead to long-term benefits.

- 4. What is the benefit of a group of people coming together for a cause?
 - a] Each member will personally see to it that the purpose is getting fulfilled.
 - b] Each one can take pride in being a member of a group with a cause.

Scenario 2:

Dr. V. S. Ramachandran is a neuroscientist and a professor. He is well-known for communicating complex ideas in a simple way so that anybody can understand and appreciate the subject. He goes deep into the subject with eagerness and enthusiasm.

- 5. Suppose you are a well-known scientist who has been invited to give a talk to college students, what would be the goal of your speech?
 - a] I should be able to help students understand the complex problems that scientists deal with.
 - b] I should be able to help students understand the subject better.
 - c] I should choose a simple topic so that the students listen to me.
- 6. Alok is a scientist who is working on finding a cost-effective treatment for cancer. Most of his experiments have been unsuccessful, but he keeps trying. As a contributor, what should Alok be thinking when his attempts fail?
 - a] I must not get disappointed by such failures. This is what I am expected to do.
 - b] In spite of such failures, it is still useful to continue with such experiments.
 - c] Through each failed or successful experiment, I learn what works and what doesn't.
- 7. a] A scientist needs to keep finding new ways to explain his experiments so that anybody can understand easily.
 - b] A scientist needs to use tried and tested ways to explain his experiments so that people can understand his subject.
- 8. a] It is exciting to find solutions for any challenging problem.
 - b] One should work on challenges which s/he is interested in. Then s/he will be excited to find solutions.

Section B

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.

Marks: 20

- 9. An employer is likely to prefer someone who...
 - a] ...has a brilliant academic record.
 - b] ...is willing to create value in the work they will do.
- 10. "If I get a chance to organize the college festival, I will ensure that...
 - a] ...there will be a wide variety of events so that many people can participate."
 - b] ...it will be the best one among all the colleges."

- 11. I should consider voting for a candidate who...
 - a] ...starts making significant changes just before the elections.
 - b] ...consistently puts in efforts to resolve the problems faced by the community.
- 12. For the entrance exam...
 - a] ...you work hard to understand the subject.
 - b] ...you work hard to practice the latest question papers.
- 13. After getting to know that your roommate has been spreading rumors about you...
 - a] ...you decide to confront and ask him/her.
 - b] ...you decide to stop interacting with him/her.
- 14. A project manager should take suggestions from all the team members so that...
 - a] ...there are no complaints of unfair management.
 - b] ...all team members are respected.
- 15. My aunt asked me to help her file tax returns, which I have never done before.
 - a] I will find out what needs to be done before deciding whether I want to do it or not.
 - b] I will agree to help her and find out ways to get it done.
- 16. a] "I will motivate my friends to accompany me to the gym."
 - b] "I will need to find friends who are motivated, to keep me interested in gymming."
- 17. a] Through a debate both parties become convinced about their views.
 - b] Through a debate both parties become open to changing their views.
- 18. I decide to take up a challenging project in my office...
 - a] ...as it is an opportunity to develop and build new skills.
 - b] ...as it will serve as a good work experience.

Section C

Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference from most preferred to least preferred. Choose ONLY ONE option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.

Marks: 10

- 19. Nalini is a senior member of a popular theater group. She is well-known for coming up with creative and unique ideas for events. Mehul, an aspiring artist, has recently joined the group. He is full of new ideas and is now the center of attention. How do you think Nalini would respond?
 - 1. "Let all the ideas be heard. Then we, the seniors in the committee will discuss and decide which ideas can be practically taken forward."

2.	"It is nice to see fresh thinking coming into our group. This will make our work
	more creative."
3.	"Let us discuss the pros and cons of each idea, and then together decide which
	ideas can be taken forward."

4. "All these ideas are fine, but when you have enough experience like me, you will realize that such ideas may not work out."

al 2-3-4-1

b] 3-2-1-4

c] 3-2-4-1

dl 2-3-1-4

20. Avantika was working in a company for 13 years before it shut down due to financial losses. She applied in many different companies but didn't get any offers so far. What do you think she should do?

1. She can offer her services voluntarily in small companies or NGOs that need such services but cannot afford them. She can gain good work experience from this.

2. While waiting to get a job, she can utilize her time by joining short-term relevant courses to learn new skills that will help in her career. She can also work on improving her resume.

3. She can look at un-related domains or industries where job opportunities are likely to be available, and see how to use her skills to create a useful role for herself there.

4. She should remain patient as she will eventually get a good offer due to her excellent records. Meanwhile she can find other interesting ways to keep herself busy.

a] 3-1-4-2

b] 3-2-1-4

c] 3-1-2-4

d] 3-2-4-1

21. After graduating, Vedant and his team worked hard to set up a new media company that was funded by investors. However, within a few months after its launch, they failed to get clients. What would be your advice to them?

1. I suggest that they look for other ideas that are more likely to succeed in the market and work on it.

2. I suggest that they look at it as a learning experience and understand what works and what doesn't work in the market. They can use this learning for future ventures.

3. I suggest that the team should split up as it doesn't have the capacity to do business in media.

4. I suggest that the team use the responses of their clients to improve upon and develop the company.

al 4-2-1-3

b] 4-1-2-3

c] 2-1-4-3

d] 2-4-1-3

22. Naren is a trained musician who takes music classes for aspiring singers. He notices that one of his students is finding it difficult to make progress in the class. What is he likely to think?

1. "I think he needs to work harder in order to improve."

2. "I need to work with him to develop his potential."

3. "I need to tell him what mistakes he is making so that he can avoid them."

4. "I need to teach him some basics, so that he can improve."

al 4-2-3-1

bl 2-3-4-1

cl 2-4-3-1

dl 4-3-2-1

- 23. Rana comes from a remote village which has bare minimum facilities. As a result of his hard work, he gets into a prestigious institution in the country to pursue higher studies. What is the best part about it?
 - 1. It will be a different life experience for him.
 - 2. It will give him an opportunity to get good jobs.
 - 3. He will be a role-model for many young students.
 - 4. He will be a source of pride for the people in his village.

a] 3-2-1-4

b] 3-4-1-2

c] 4-3-2-1

d] 4-1-3-2

Section D

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.

Marks: 30

- 24. Prerna runs a day care center in her locality. She notices that since most of the parents do not have time to prepare tiffin, they give junk food to their children for snacks. As a result, Prerna decides to start a tiffin facility that provides healthy food for the children. Which of the following is the greatest impact of this decision?
 - a] This facility will help increase Prerna's income.
 - b] Other day care centers will start such facilities which will lead to more parents being conscious of healthy eating habits.
 - c] This facility will make more parents conscious of the importance of cultivating healthy food habits among their children.
- 25. Varun has been offered the position of Health Care Executive in two different hospitals. While one is a well-established hospital, other is a newly started one. How do you think Varun will arrive at a decision?
 - a] Which job will help me utilize my talent and ability to the fullest?
 - b] Which job will help me develop as a professional?
 - c] Which job will be interesting and convenient for me to perform well?
- 26. Laksh works in the Tourism Ministry which is now aiming to promote and develop tourism in a remote village of the country. This is a difficult project and has never been done before. The company wants Laksh to lead this project. Which response are you likely to hear from him if he is a contributor?
 - a] "Since this is a challenging project I should request my boss to get some experienced people on board."
 - b] "Before taking up the leadership, I should discuss the challenges with my boss and think of what needs to be done in case this project fails."
 - c] "No project comes without challenges. We will have to tackle the challenges as they come."
- 27. Hemakshi is recovering from a major surgery. She reads a research article about diets and exercises that help speeden-up the recovery process. Hemakshi would like to do something about it. Which of the following actions will create the highest impact?

- a] She contacts the hospital authorities to start a post-surgery recovery group for individuals who have undergone surgery.
- b] She posts the article in her blog and shares it with people who have undergone major surgeries.
- c] She begins to follow the diet and exercise every day to ensure her well-being.
- 28. Three friends are planning to join a public speaking workshop during their summer vacation. They will get a chance to be trained by some experienced speakers. Which of these according to you is a contributor's response?
 - a] Maansi: "This is a good opportunity to learn some communication skills."
 - b] Mihir: "This is a good opportunity to do something interesting during the summer holidays."
 - c] Supriya: "This is a good opportunity to become more confident and expressive."
- 29. If an employee refuses to take up extra responsibilities in times of need, what do you think are the implications?
 - a] He will miss an opportunity to make a difference to the company and customers.
 - b] He will lose the trust of his bosses and team members.
 - c] He will miss an opportunity to be considered for promotions and incentives by his bosses.
- 30. The Director asks Rajat, a senior accountant, if he could help in managing the Administrative Department for a few weeks. Why would Rajat agree to take it up?
 - a] It is an opportunity for him to impress the Director.
 - b] It is an opportunity to work with some new people for a change.
 - c] It is an opportunity for him to learn administrative skills.
- 31. A pharmaceutical company launches high quality generic drugs to treat diabetes which many can afford. How do you view this contribution?
 - a] The company is likely to have more loyal customers.
 - b] More and more people can benefit from the medicines.
 - c] Other pharmaceutical companies will be forced to provide affordable drugs to its customers.
- 32. Mandar's friend is hosting a classical music concert which he is not interested in attending. As a contributor, how would Mandar think?
 - a] I generally don't have a taste for such music, but I will try to enjoy the show.
 - b] Maybe I can ask a friend to accompany me so that I can look forward to going to the show.
 - c] I'll attend the show so that my friend's feelings won't get hurt.
- 33. You have recently been selected in your college football team. Your coach tells you that you need to improve on your foot work. What will you do in such a situation?
 - a] You will try to impress your coach by scoring goals.
 - b] Every time you practice, you keep in mind the coach's feedback.
 - c] You will compensate this 'weakness' by practicing on what you are good at.
