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GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA ENGINEERING - SEMESTER -VI • EXAMINATION - WINTER 2015

	Subject Code: 365101 Date: 1		015
Ti	me: 0 truction 1. A 2. M 3. Fi	Name: Garment Export 22:30 PM TO 05:00 PM Total Marks ons: ttempt any five questions. Take suitable assumptions wherever necessary. igures to the right indicate full marks. ach question carry equal marks (14 marks)	: 70
Q.1	(a) (b)	Define Garment Export & write terminology of Garment Export. Explain the history and milestones of Garment Export.	07 07
Q.2	(a) (b)	Explain the competitiveness of Indian Garment Industry in Global Clothing Trade. Write about SWOT Analysis.	07 07
	(b)	OR Write seven Quality rules for Garment Exporters.	07
Q.3	(a) (b)	Explain Quality as a Multidimensional Construct. Write in brief about Functional Quality Aspects of garments. OR	07 07
Q.3	(a) (b)	Explain Letter of Credit (L/C) and D/A. Write a note on D/P and Advance Payment.	07 07
Q.4	(a) (b)	Explain Performa Invoice and Commercial Invoice. Write about Certificate of Inspection and Certificate of Insurance. OR	07 07
Q. 4	(a) (b)	Write briefly on WTO and Bilateral Agreements. Explain Export Pricing and factors determining Export Price.	07 07
Q.5	(a) (b)	Write about BTRA and TEXPROCIL. Write about 'N' Form procedure and Export promotion Form procedure. OR	07 07
Q.5	(a) (b)	Explain the special problems in Garment Export Marketing. Describe EOU and FTZ.	07 07
