Seat No.:	Enrolment No.
	Emoniem 1101

GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA ENGINEERING - SEMESTER - III • EXAMINATION - WINTER 2015

Su Ti	bject me: 1 tructio 1. At 2. M 3. Fi	Code: 3335102 Name: Elements of Fashion-I 0:30 AM TO 01:00 PM ons: ttempt any five questions. take suitable assumptions wherever necessary. gures to the right indicate full marks. ach question carry equal marks (14 marks)		17/12 /2 al Marks	
Q.1	(a)	Explain Trickle up and trickle down theory with diagram.			07
	(b)	Explain style and fashion trend.			07
Q.2	(a) (b)	Draw the diagram of fashion cycle and explain it. Briefly write about the current trends in fashion. OR			07 07
	(b)	Write briefly about different elements of fashion.			07
Q.3	(a) (b)	Write about fad and classic fashion with suitable examples Explain Haute couture and pert-e-porter. OR			07 07
Q.3	(a) (b)	Write a note on :- (1) Bell curve (2) Trickle across theory. List the factors affecting fashion and explain any three.			07 07
Q.4	(a) (b)	Explain about street wears. Explain sport wear and active sports wear. OR			07 07
Q. 4	(a) (b)	Write short note on :- (1) Resort wear (2) Beach wear How does economy and culture factor affects on fashion?	Explain.		07 07
Q.5	(a) (b)	Write about the fashion and on going trends in Bridal wear Write difference between fashion followers and fashion lea OR		a.	07 07
Q.5	(a) (b)	Explain concept board. Write in brief about design analysis.			07 07
