Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA (AM) - SEMESTER-2 • EXAMINATION – SUMMER 2016

Subject Code: 4120505			Date: 26/05/2016	
Tiı	me: 1 truction 1.	t Name: Business Environment 10:30 am to 1:30 pm ons: . Attempt all questions. . Make suitable assumptions wherever necessary. . Figures to the right indicate full marks.	ks: 70	
Q.1	(a) (b)	Differentiate between internal and external business environment Analyze the micro environment of a car manufacturer in India.	07 07	
Q.2	(a) (b)	Explain the pros and cons of Mixed economy from Indian perspective. With reference to the industrial policy of a country, how does it impact the business environment of a country?	07 ne 07	
	(b)	OR Short note on the Industrial policy -2009 of Gujarat state.	07	
Q.3	(a) (b)	Comment on the Exim policy (2009-14) of India. Explain in detail FDI in India and its impact on Indian economy. OR	07 07	
Q.3	(a) (b)	Positive impacts of joining WTO, on Indian economy. Pros and Cons of SEZ.	07 07	
Q.4	(a) (b)	How does the Union budget of 2016-15 will help the Indian economy strengthen up itself? Short note on the monetary policy of India.	to 07	
	(~)	OR	0.	
Q.4	(a) (b)	Short note on national income Short note on consumer protection Act.	07 07	
Q.5	(a) (b)	Business and society are inseparable. Explain Define sustainable environment. What are the measures that every busine house should take care of, for maintaining sustainable environment? OR	ss 07	
Q.5	(a) (b)	Is foreign investment in India necessary? Explain. Short note on social environment.	07 07	
