

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM) - SEMESTER-IV • EXAMINATION - SUMMER 2016

Subject Code: 4140501

Date: 10-05-2016

Subject Name: Entrepreneurship

Time: 10:30 am - 01:30 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1(a) Explain the role entrepreneurship in economic development of the country 07
(b) Explain various methods of generating business ideas 07
- Q.2 (a) Explain the competencies required by an entrepreneur 07
(b) Explain the characteristics and functions of an entrepreneur 07
OR
(b) What do you mean by feasibility study? How is it carried out? 07
- Q.3 (a) Explain briefly different stages in the entrepreneurial process 07
(b) Explain the purpose and process of preparation of a project report 07
OR
(a) Explain the general guidelines for project preparation. 07
(b) Explain the concept of motivation and the uses of entrepreneurial motivation 07
- Q.4 (a) What is venture capital? Explain the role of Gujarat Venture capital fund 07
(b) Write a brief note on various sources of finance for enterprises 07
OR
(a) Explain the role of commercial banks in financing business enterprises 07
(b) Explain how role models and support networks influence the Entrepreneurs in their career path 07
- Q.5 (a) 'Entrepreneurs are found in various types of business corporations of varying size'. Explain briefly the types of entrepreneurs 07
(b) Write note on : 07
1) Equity financing
2) Types of bank loans
OR
(a) Explain the problems of women entrepreneurs in India and suggest few remedial measures. 07
(b) Write note on : 07
1) Minority entrepreneurship
2) Domestic Entrepreneurship