

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MAM – SEMESTER III– • EXAMINATION – WINTER 2015**

**Subject Code: 4130503****Date: 09/12/2015****Subject Name: Environment Management****Time: 10.30 AM TO 01.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) How Business environment affected Wall Mart to enter in India, Explain with PESTL analysis. **07**  
 (b) Explain Comparison between Economic and Social Objectives of Business **07**
- Q.2** (a) Explain in detail forces driving Industry competition. **07**  
 (b) Discuss Three important political Institutions in India. **07**
- OR**
- (b) Explain Impact of Technology in society. **07**
- Q.3** (a) Write a short note on Evolution of Business Environment post 1990. **07**  
 (b) Explain how Trade Agreement of European Union affects to Indian Economy. **07**
- OR**
- Q.3** (a) Discuss Business Environment during British Period. **07**  
 (b) What is Globalization? Explain major drivers of globalization of the World Economy. **07**
- Q.4** (a) Discuss implication of European Union in Indian Economy. **07**  
 (b) Write short note on global capital flow. **07**
- OR**
- Q.4** (a) Explain the term in brief: (1) GATT, (2) NAFTA, (3) CARICOM, (4) CSN, (5) ASEAN, (6) APEC, (7) OPEC **07**  
 (b) Discuss Banking and Capital Market in India. **07**
- Q.5** (a) What are the factors affecting in organizing the company for International Business? **07**  
 (b) Explain Impact of WTO on Indian economy. **07**
- OR**
- Q.5** (a) Find out important investment opportunities for Indian industry due to changing business environment. **07**  
 (b) Discuss Government Industrial Policy since the year 2000 **07**

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