Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

MAM – SEMESTER III– • EXAMINATION – WINTER 2015

Subject Code: 4130503 **Date: 09/12/2015**

Subject Name: Environment Management

Time:10.30 AM TO 01.30 PM **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	How Business environment affected Wall Mart to enter in India, Explain with PESTL analysis.	**07**
	(b)	Explain Comparison between Economic and Social Objectives of Business	**07**
Q.2	**(a)**	Explain in detail forces driving Industry competition.	**07**
	(b)	Discuss Three important political Institutions in India.	**07**
		OR	
	(b)	Explain Impact of Technology in society.	**07**
Q.3	**(a)**	Write a short note on Evolution of Business Environment post 1990.	**07**
	(b)	Explain how Trade Agreement of European Union affects to Indian Economy.	**07**
		OR	
Q.3	**(a)**	Discuss Business Environment during British Period.	**07**
	(b)	What is Globalization? Explain major drivers of globalization of the World Economy.	**07**
Q.4	**(a)**	Discuss implication of European Union in Indian Economy.	**07**
	(b)	Write short note on global capital flow.	**07**
		OR	
Q.4	**(a)**	Explain the term in brief: (1) GATT, (2) NAFTA, (3) CARICOM, (4) CSN, (5) ASEAN, (6) APEC, (7) OPEC	**07**
	(b)	Discuss Banking and Capital Market in India.	**07**
Q.5	**(a)**	What are the factors affecting in organizing the company for International Business?	**07**
	(b)	Explain Impact of WTO on Indian economy.	**07**
		OR	
Q.5	**(a)**	Find out important investment opportunities for Indian industry due to changing business environment.	**07**
	(b)	Discuss Government Industrial Policy since the year 2000	**07**

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