**Instructions:** 

## GUJARAT TECHNOLOGICAL UNIVERSITY MAM – SEMESTER IV– EXAMINATION – WINTER 2015

## Subject Code: 4140501 Subject Name: Entrepreneurship Time: 02.30 PM TO 05.30 PM

1. Attempt all questions.

2. Make suitable assumptions wherever necessary.

3. Figures to the right indicate full marks.

## Date: 07/12/2015

**Total Marks: 70** 

Q.1	(a)	Discuss the role of entrepreneurship in the economic development of the country.	07
	<b>(b)</b>	Explain the Guidelines for Project preparation.	07
Q.2	(a)	What do you mean self-motivation? Briefly explain any five factors self motivating the entrepreneur.	07
	<b>(b)</b>	Mention and briefly explain the personal competencies of an entrepreneur. OR	07
	<b>(b)</b>	Define enterprise. Explain any four types of Enterprises.	07
Q.3	(a) (b)	What is Business Plan? Give detailed outline of a business plan. Name the person you consider your role model as an entrepreneur. Which are the seven traits you like most, justify your answer with its explanation. <b>OR</b>	07 07
Q.3	(a)	Explicate the term 'Project Report'? Mention the features and objectives of project report.	07
	<b>(b)</b>	What are the problems faced by Micro, Small and Medium size enterprises in India? What are the remedies for it?	07
Q.4	<b>(a)</b>	What do you mean by Venture capital? Describe the role of Gujarat Venture Finance Limited.	07
	<b>(b)</b>	Explain meaning and definition of entrepreneur and differentiate entrepreneur and entrepreneurship.	07
0.4		<b>OR</b> Explain the sources of finance available for Entrepreneur.	07
Q.4	(a) (b)	Explain the sources of finance available for Entrepreneur. Explain the environmental factors that an entrepreneur should take into consideration when starting a business firm.	07 07
Q.5	(a) (b)	How to generate project ideas and how feasibility study could be performed. What is franchise? Explain Merger, Acquisition and Joint Venture. <b>OR</b>	07 07
Q.5	(a) (b)	What do you mean by feasibility of the Business Idea? List out any four promoting and financing institutes existing in India for entrepreneurship, briefly explain them.	07 07

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