

GUJARAT TECHNOLOGICAL UNIVERSITY
MAM - SEMESTER V • EXAMINATION – WINTER 2015

Subject Code: 4150504**Date: 03/12/2015****Subject Name: Business Ethics****Time: 10.30 AM TO 01.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Describe the ethical of linkages business in Indian environment and global setting. **07**
(b) Describe the various concepts related to business ethics. **07**
- Q.2** (a) Describe the ethics of business competition. **07**
(b) What are the sources of various ethical dilemmas? How do you propose to address these dilemmas? **07**
- OR**
- (b) What is whistle blowing? Describe its implications in Indian context. **07**
- Q.3** (a) Describe the various ethical issues in HRM. **07**
(b) Describe the NSEL scam in depth. **07**
- OR**
- Q.3** (a) Describe the ethical issues in advertisement with real life example. **07**
(b) What are the workers' rights with reference to international trade? **07**
- Q.4** (a) Describe the ethical leadership with one example of an ethical leader of your choice. **07**
(b) What are the provisions under the new companies act with reference to CSR? **07**
- OR**
- Q.4** (a) How does one's attitude, belief, values etc affects the decision making of the one? **07**
(b) How will you build an ethical value system in your organization? **07**
- Q.5** (a) Describe the why and how of consumer protection? **07**
(b) Describe the ethics of keeping the environment clean. **07**
- OR**
- Q.5** (a) Why is consumer protection important in India? **07**
(b) Why is pollution control important in India? **07**
