Seat No.:	Enrolment No
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Subject Code: 810006

## GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-I • EXAMINATION - WINTER-2015

Date: 30/12/2015

Tir	ne: 1 tructio 1.	Attempt all questions.	70
	2. 3.	Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a)	Explain the various functions of management in brief.	07
	<b>(b)</b>	Define ethics and social responsibility. What are the different tools of ethics?	07
Q.2	(a)	Define planning and explain the steps involved in planning?	07
	<b>(b)</b>	Write a detailed note on process of managing by objectives?	07
		OR	
	<b>(b)</b>	Discuss the process of decision making in detail.	07
Q.3	(a)	Describe the steps involved in the selection process.	07
	<b>(b)</b>	Distinguish between formal and informal organization.	07
		OR	
Q.3	(a)	Write a note on various strategies of departmentation.	07
	<b>(b)</b>	Explain the various methods of recruitment in detail.	07
Q.4	(a)	Write a note on maslow's hierarchy of needs with diagram?	07
	<b>(b)</b>	Describe communication. Explain the role of effective communication in the	07
		organization.	
		OR	
Q.4	(a)	What is leadership? Explain types of leadership.	07
	<b>(b)</b>	Explain the process of communication in detail.	07
Q.5	(a)	Write a detailed note on, "Globalization".	07
	<b>(b)</b>	Discuss the role of budgeting as a control technique.	07
		OR	
Q.5	(a)	Briefly explain the process of controlling.	07
	<b>(b)</b>	Explain the components of global environment in detail.	07

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