Seat No.: _____

Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY ME – SEMESTER II (OLD) – • EXAMINATION – SUMMER 2016

ME – SEMESTER II (OLD) – • EXAMINATION – SUMMER 2016			
Subject Code: 1720001 Date:			5/2016
Subject Name: Principles of Management			
Time:10:30 am to 01:00 pm Total Marks: 7 Instructions:			rks: 70
	2.	 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 	
Q.1	(a)	Define management. Explain its need and scope. Also explain the difference school of management thoughts and major contributors in it	rent 14
Q.2	(a)	Explain the functions of management in brief.	07
-	(b)	What is MBO? Give its merits and demerits.	07
		OR	
	(b)	Explain the basic principles of scientific management given by F.W.Tay What are its limitations?	vlor. 07
Q.3	(a)	Explain the management principle conceived by Henry Foyal.	07
-	(b)	Differentiate between centralization and Decentralization. OR	07
Q.3	(a)	What id organization? What are the types of organizations? Explain the Lin Staff organization.	ie & 07
	(b)	What are the different types of organizational structure? Explain the Matrix of structure.	type 07
Q.4	(a)	What is the importance of staffing and what are the steps in staffing?	07
C	(b)	Write a note about Formal & Informal Groups.	07
		OR	
Q.4	(a)	Explain the concept of knowledge and technology management.	07
	(b)	How is innovation and organizational change managed?	07
Q.5		Write note on:- (any 2)	14
		a. Intellectual property rights.	
		b. Supply chain management.	
		c. Process of decision making.	

c. Process of decision making.d. Social responsibility of an organization.
