Seat No.:	Enrolment No.
Seat 1 (6.:	Emonnent 110:

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

ME – SEMESTER I (OLD) – • EXAMINATION – SUMMER 2016				
Su	bject	Code: 730004 Date:03/05/20	16	
Tir	me: 10 truction 1. 2.	Name: Entrepreneurship Development 0:30 am to 01:00 pm Total Marks: ons: Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	70	
Q.1	(a) (b)	Difference between an Entrepreneur and a Manager. Why there is a need for Rural Entrepreneurship?	07 07	
Q.2	(a)	What is women entrepreneurship? Describe barriers of women entrepreneurship in detail.	07	
	(b)	Define entrepreneur and discuss various types of entrepreneur.  OR  Define project appraisal and discuss various methods of project appraisal.	07	
0.2			07	
Q.3	(a) (b)	What is motivation? Explain Maslow's need of Hierarchy Theory Describe various criteria for selecting a project and discuss importance of Project identification.	07 07	
		OR		
Q.3	(a)	Explain problems faced by rural entrepreneur and give your ideas for the development of rural entrepreneurship.	07	
	<b>(b)</b>	What is industrial sickness and discuss reasons for sickness of sick industrial unit.	07	
Q.4	(a)	Discuss various sources of finance for small scale sector.	07	
	<b>(b)</b>	Explain importance of project report and give specimen of a project report. <b>OR</b>	07	
Q.4	(a) (b)	Discuss in brief the types of documents needed for Export. What is franchising? Explain merits and demerits of franchise.	07 07	
Q.5	(a)	List out the institutes providing finance to entrepreneurs and describe any one financial institute in detail.	07	
	<b>(b)</b>	What is Venture Capital, explain it in detail.  OR	07	
Q.5	(a) (b)	Discuss in brief electronic commerce and small enterprise.  Discuss the purpose of TQM in small scale industry.	07 07	

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