GUJARAT TECHNOLOGICAL UNIVERSITY

ME - SEMESTER- II(Old course) • EXAMINATION (Remedial) - WINTER- 2015

Su	bject	Code: 1720001 Date: 08/12/20	15
	-	Name: Principles of Management: 30 pm to 5:00 pm Total Marks: 7	70
	tructio		Marks: 70 07 07 07 decision- ness. 07 esses and 07 what are 07 an social 07 ould you 07 ? Discuss 07 07 07 Scientific 07 nø and 07 07 07 07 07 07 07
	2.	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a) (b)	Define Management. Explain its various functions. Discuss the principles of Management as given by Henry Fayol.	
Q.2	(a)	Define decision-making. What are the common techniques for decision-making?	07
	(b)	What is planning? Evaluate the importance of planning in modern business. OR	07
	(b)	What do you mean by total quality management? Discuss its processes and principles.	07
Q.3	(a)	What is knowledge management? How is it relevant to organisation? What are the characteristics of a knowledge-intensive organisation?	07
	(b)	What do you mean by social responsibility of managers? How can social responsibility be made operational in an organisation? OR	07
Q.3	(a)	Explain the meaning of departmentation. State the merits and demerits of departmentation.	07
	(b)	Why does group conflict arise? What are its consequences? How would you prevent such conflict?	07
Q.4	(a)	What do you mean by staffing? How is it important to an organisation? Discuss how every manager is responsible for staffing.	
	(b)	Define Leadership, Discuss various types of leadership. OR	
Q.4	(a) (b)	Discuss the concept of Maslow øs need theory. Discuss the Contribution made by F. W. Taylor in the area of Scientific Management.	
Q.5	(a)	Distinguish clearly between ::Managementø, ::Administrationø and ::Organizationø	07
	(b)	Discuss Management by Objectives (MBO) and writes its limitations. OR	
Q.5	(a) (b)	Discuss in details of Six Sigma. Explain Cyber Laws and Cyber Crime.	07 07
