C	oot N	Enrolment No		
Seat No.:		GUJARAT TECHNOLOGICAL UNIVERSITY	Enrolment No NOTOCICAL LINIVERSITY	
		M.E. SEMESTER III–EXAMINATION (Remedial)– WINTER 2015		
Subject code: 730004			Date: 04/12/2015	
	•	ct Name: Entrepreneurship Development		
T	ime:	2:30 PM to 5:00 PM Total Marks: 70	Total Marks: 70	
I	nstru	ections:		
		 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 		
Q.1	(a) (b)	Role of Entrepreneurship in Economic Development. –Explain Explain the Concept, Need and Problems of Rural Entrepreneurship	07 07	
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Q.2	(a)	Define the Role of small Enterprise in Economic development.	07	
	(b)	Explain the Meaning of Project and define Project Identification, Project Selection in detail.	07	
		OR		
	(b)	Write about the Definition and Characteristics of Small Enterprises.	07	
Q.3	(a)	Distinction between an Entrepreneur and a Manager.	07	
	(b)	Describe the growth of Entrepreneurship in India.	07	
		OR		
Q.3	(a)	Explain the problems of women Entrepreneurs in details.	07	

Role of private Banking sector in the growth of Entrepreneurship.

Inter-relation between Industry, Commerce and Trade-Explain the statement.

Explain the Entrepreneurial Motivation Concept and Theories in detail.

Describe the problems of Marketing with the concept of Marketing.

OR

Define the word Franchising and explain the difference between franchising,

OR

Explain the meaning of lease and types of lease agreement.

Explain the cause and consequence of Industrial sickness.

Define the terms:(1) Venture capital (2) Business Plan,

Write about the important requisites of a successful business.

(b)

(a)

(b)

(a)(b)

(a)

(b)

(a)

distributing and agency.

0.4

Q.4

0.5

Q.5

07

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