Seat 1	No.: _	Enrolment No		
		GUJARAT TECHNOLOGICAL UNIVERSITY		
		M. Pharm SEMESTER- I. EXAMINATION –SUMMER - 2016		
Subject Code: 1911602		ode: 1911602 Date: 30/05/20	16	
Subj	ect Na	nme: Pharm Management-I		
-		•	Total Marks: 80	
Instr	uction	ıs:		
		empt any five questions.		
		ke suitable assumptions wherever necessary.		
		ures to the right indicate full marks.		
Q.1	(a)	Define the term 'Organization' and explain types of organization.	06	
	(b)	What is hospital pharmacy and write function of hospital pharmacy.	05	
	(c)	Write the role and responsibilities of testing laboratory for allopathic and ayurvedic medicines.	05	
0.2	(a)	Discuss on fundamental concepts required for production.	06	

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What is budgetary control? Explain in detail.

Write functions of human relation department.

Write brief note on conflict management.

Write a brief note on Project Management.

Discuss about New enterprise management.

Write a short note on stress management.

Discuss on leadership qualities.

Discuss on Theories of motivation.

Write a brief note on job analysis.

relationship approach.

Write a short note on entrepreneurship development.

Role and responsibility of a professional manager.

Discuss on various steps required for better management.

What is industrial disputes? Discuss various methods of it.

Define time management and explain with suitable examples.

(b)

(c)

(a)

(b)

(c)

Q.3

Q.4

Q.5

Q. 6

Q.7

Give the importance of communication skill in Pharmaceutical management.

Explain the term management and discuss on administrative and human

Define personnel management and explain recruitment and selection procedure.