Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA (TM) – SEMESTER – X • EXAMINATION – SUMMER - 2016

Subject Code: 4210103 Subject Name: Project Management Time: 10.30 am to 01.30 pm Instructions:			Date: 12-05-2016 Total Marks: 70	
		0.30 am to 01.30 pm Total Marks:		
		Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.		
Q.1	(a)	Do you think that Project is different from routine process? Discuss. Also discuss various stages of Project Life Cycle.	07	
	(b)	As a management student, you have to conduct a business plan competition in your college in which nearly ten management institutes will participate. How will you develop the project team using five stage team development model?	07	
Q.2	(a) (b)	Explain the role projects play in the strategic management process. What are the characteristics which captures the essence of organization's culture?	07 07	
		OR		
	(b)	Discuss the project screening process for selecting the right project.	07	
Q.3	(a) (b)	Depict your understanding for project rating index. "Organization must conduct technical analysis while going for a new project." Do you agree with this statement? Justify your answer. OR	07 07	
Q.3	(a)	Briefly discuss any three project layouts.	07	
Ų.	(b)	What are the various guidelines for estimating time, cost and resources?	07	
Q.4	(a)	What do you understand by Consensus methods and apportion methods for estimating project times and costs?	07	
	(b)	Briefly discuss various stages of risk management process. OR	07	
Q.4	(a) (b)	Depict your understanding for contingency planning for risk management. What do you understand by PERT? How is it different from CPM?	07 07	
Q.5	(a) (b)	Discuss the importance of ethics in project management. What are the various qualities that you think an effective project manager required?	07 07	
<u> </u>		OR	c -	
Q.5	(a)	What are the key differences between Partnering and Traditional approaches to managing contracted relationship?	07	
	(b)	"Negotiation is an important art in project partnering." Discuss.	07	
