Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY MTM SEMESTER- IV• EXAMINATION - WINTER 2015

Subject Code: 4240102	Date:15/12/2015
Subject Name: Principles of Management	

Time: 02:30 PM to 05:30 PM **Total Marks: 70**

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Instru	ctions:

Ins	tructio 1.	ons: Attempt all questions.	
	2. 3.	F	
Q.1	(a)	Describe the term Management. And write a detail note on Process of Management	07
	(b)	What are the attributes of profession? Is management a Profession	07
Q.2	(a) (b)	Describe Henry Fayol's principles of Management What do you mean by managerial skill? How does skill requirement differ at various levels of management? OR	07 07
	(b)	Discuss Mintzberg's roles of managers	07
Q.3	(a)	What is the concept of planning as an element of management process? Discuss importance of planning in today's business world.	07
	(b)	Differentiate between external and internal planning premises OR	07
Q.3	(a)	"Organization structure refers to the differentiation and integration of activities, authority, roles and relationship" explain	07
	(b)	Distinguish between "Delegation of authority" and "Decentralization". What should be done to ensure effective delegation of authority in a business enterprise?	07
Q.4	(a) (b)	What is staffing? Describe the importance and need for proper staffing Discuss the principles of effective directing OR	07 07
Q.4	(a) (b)	What are the essentials of effective control systems? Explain basic steps of control process. Discuss various controlling techniques.	07 07
0.5		Mention the different schools of Management. Discuss the contribution of human	07

OR Define Leadership and point out some important qualities that make for 07 **Q.5** successful leadership.

(b) Write a note on Group Dynamics. **07**