Gujarat Technological University

Schedule for Research Week - 2016

(PhD Student Faculty of Management)

(01-03-2016 to 03-03-2016)

Ref. GTU/PhD/RW-M/Schedule/2016/1357 **Date : 22-02-2016**

Sr. No.	Enrollment No.	Research Topic	Branch	Name of Student	Name of Supervisor	Hall No.	Review Date	Remarks
1	119997392041	IMPACT OF VISUAL MERCHANDISING ON CONSUMER BEHAVIOUR AND THE CREATION OF DISCERNIBLE RETAIL BRANDS	Management	Vaishali Joshi	Dr Anita Basalingappa	3	01-03-2016	
2	119997392042	Role of integrated marketing communications changed tools for branding destination : A case of tourism undustry in Gujarat	Management	Pallav Joshi	Dr Anita Basalingappa	3	03-03-2016	
3	119997392011	Critical Evaluation of Financial Services Provided for Marginal Entrepreneurs by Selected Banks in Gujarat	Management	Jahnavi Kishorkumar Duabal	Dr Balyan Ram Kumar	1	02-03-2016	
4	149997292007	BOUNDED RATIONALITY MODEL OF DR HERBERT A SIMON AND PHILOSOPHY OF THE BHAGAVAD GITA – A COMPARISON OF FROM DECISION MAKING PERSPECTIVE	Management	NITIN MADHUKARRAO TAGADE	DR SHUBHRA P GAUR	2	02-03-2016	Conditionally Approved subject to payment of Semester Fees
5	149997292017	TO STUDY THE STRENGTH OF DIFFERENT FACTORS WHICH ARE POSITIVELY OR NEGATIVELY CONTRIBUTING TO QWL (QUALITY OF WORK LIFE) OF SCIENTIFIC RESEARCH ORGANISATION OF INDIA.	Management	SARVAIYA DESAJI MAVJI	DR SHUBHRA P. GAUR	2	02-03-2016	
6	129990992040	"An in-depth study of effectiveness of using Value Chain Model in milk production by the milk producers of Gujarat"	Management	PARMAR MANISHKUMAR P.	Dr. A. K. Makwana	4	02-03-2016	
7	149997292002	A STUDY ON CHALLENGES, OPPORTUNITIES AND EXPECTATON OF STAKEHOLDERS OF DAIRY INDUSTRY AND ITS IMPLICATION FOR STRATEGY AND POLICY FORMULATION WITH A SPECIAL REFERANCE TO JUNAGADH DISTRICT	Management	BHARATKUMAR DEVASIBHAI BARAD	Dr. A. K. Makwana	6	02-03-2016	Conditionally Approved subject to payment of Semester Fees
8	129990992026	A study on mobile banking in the state of Gujarat	Management	ROSHNA THOMAS	Dr. Abhijeet Chaterjee	1	02-03-2016	
9	139997775001	Study of impact of financial frauds,existing regulatory,mechanism,contemporary method of fraud and its mitigation	Interdisciplinary	Durgesh Pandey	Dr. Akshai Aggrawal	4	03-03-2016	
10	129990992017	Impact assessment of E-governance projects in India	Management	MODI HETAL VINODCHANDRA	Dr. Akshai Aggrawal	4	03-03-2016	

11	129990992041	A study on emotional competence of sales people in organised retail in major cities of Gujarat state	Management	RIDDHI AMBAVALE	Dr. Amit jain	2	03-03-2016	
12	129990992036	Tourism marketing and customer satisfaction with special reference to selected tourist places in Gujarat	Management	VED AMBARISH H.	Dr. B. C. Ajmera	5	02-03-2016	
13	129990992037	Financial effectiveness and impact of microfinance in Gujarat	Management	VISHAL GOEL	Dr. B. M. Jani	1	03-03-2016	
14	119997392028	Consumer engagement with various media & its effects on consumer behaviour in gujarat	Management	Sama Ramzan	Dr. B. M. Jani	3	03-03-2016	
15	129990992021	A study on consumer behaviour towards organized apparel retail industry with reference to Gujarat	Management	POOJA DHIREN KUNWAR	Dr. H. N. Mishra	4	02-03-2016	
16	129990992010	A study on measuring effectiveness for functional dimensions of service quality, consumer perceptionand satisfaction for major public and private hospitals in Gujarat	Management	GAURANGKUMAR BAROT	Dr. Jayaashish Sethi	3	01-03-2016	
17	129990992011	"In Depth study of consumer perception towards celebrity endorsement and its impact on brand building with special focus on teenagers in Gujarat "	Management	GINCY JIJU MATHEW	Dr. Jayaashish Sethi	3	01-03-2016	
18	119997392019	Influence of religiosity on shopping orientation of consumers in gujarat	Management	PATEL MAHESHKUMAR KANUBHAI	Dr. Jayaashish Sethi	3	01-03-2016	
19	119997392002	SERVICE QUALITY MEASUREMENT IN AYURVEDIC HEALTH CARE SYSTEM – A STUDY OF SELECTED AYURVEDA HOSPITALS IN GUJARAT	Management	Ankaleshvariya Nilesh Amaratalal	Dr. Jaydeep M. Badiyani	3	01-03-2016	
20	119997392039	To study impact of Country of origin on consumer's purchase decision of consumer durables in Gujarat	Management	Pandya Vikas D.	Dr. Jaydeep M. Badiyani	3	01-03-2016	
21	139997292006	A Study of Investment by Foreign Institutional Investors' (FII) in Various Financial Instruments in India	Management	JOSHI MRUNAL CHETANBHAI	Dr. Jayesh N. Desai	1	02-03-2016	
22	139997292008	A study on impact of HR practices on the financial performance of selected companies.	Management	PAWAN RAMESH ALAMCHANDANI	Dr. Junare Shankar O.	2	01-03-2016	Conditionally Approved subject to payment of Semester Fees
23	129990992024	Problems and prospects of women enterprenureship with special reference to MSMEs in the state of Gujarat	Management	RANJANA SINGH	Dr. Junare Shankar O.	6	02-03-2016	
24	139997292002	A STUDY ON SOCIO – ECONOMIC IMPACT OF PUBLIC SPENDING ON AGRICULTURE SECTOR: A COMPARATIVE STUDY OF INDIA AND TANZANIA GOVERNMENTS	Management	DAVID STEPHEN LWECHUNGURA	Dr. Junare Shankar O.	1	01-03-2016	

25	149997292016	A STUDY ON INVESTORS PREFERENCE FOR INVESTMENTS IN EQUITY MUTUAL FUND THROUGH SYSTEMATIC INVESTMENT PLAN (SIP) DURING VARIOUS EQUITY MARKET CONDITIONS	Management	VIKRANT VALA	Dr. Junare Shankar O.	1	03-03-2016	
26	119997392003	An empirical study of determinants of customer's behavioral intentions in the hotel industry in Gujarat.	Management	Ashiya Anjum Shaikh	Dr. Kaur Tripat	4	02-03-2016	
27	119997392014	A Study of customer satisfaction and loyalty in organized retail stores of gujarat	Management	Mrs. Preeti Singhal	Dr. Kaur Tripat	4	02-03-2016	
28	149997292011	STUDY OF JOB BURNOUT IN SELECTED IT COMPANIES OF GUJARAT	Management	RAJESHBHAI SHAMBHUBHAI RAMANI	DR. KAUSHAL ARVINDKUMAR BHATT	2	03-03-2016	Conditionally Approved subject to payment of Semester Fees
29	149997292014	PROBLEMS AND PROSPECTS OF E - MARKETING IN GUJARAT	Management	SURYA KAILASH BASER	Dr. Kerav Pandya	4	02-03-2016	
30	129990992023	Spirituality and work place - A study of selected organizations in Gujarat	Management	RACHANA SHARMA	Dr. Kerav Pandya	3	02-03-2016	
31	129990992034	Lifestyle & psycho-graphic segmentation of urban consumers for classification of consumer's shopping from malls in the state of Gujarat	Management	BHATT SNEHAL J	Dr. Kerav Pandya	5	02-03-2016	
32	139997292004	personal Finance and House Construction- A Study of South Gujarat Region	Management	JAYA P. DAKHWANI	Dr. Keyurkumar M Nayak	1	01-03-2016	
33	119997392016	An in-depth study on consumer purchase intention for organic food in gujarat	Management	Oza Haresh Prabhudas	Dr. Mistry Snehalkumar H.	5	02-03-2016	
34	119997392023	A Study on Role of Information & Communication Technologies (ICT) and its impact on Management practices of Pharmaceutical Companies in Gujarat	Management	Prashant Jani	Dr. Narayan Baser	4	03-03-2016	
35	149997292005	A STUDY ON IMPACT OF CRUDE OIL PRICE ON INDIAN STOCK MARKET AND SCOPE FOR TRADING BASED ON THEIR PRICE DIFFERENCE	Management	HITESH GUJARATI	Dr. Narayan Baser	1	03-03-2016	
36	119997392008	To study impact of micro finance on living standards of beneficiaries in the selected area of Bharuch District of Gujarat State	Management	Dipak S Gaywala	Dr. P.G.K.Murthy	1	01-03-2016	
37	119997392040	Work life Balance Strategies:Progress & Problems in Indian Organizations-Specific to Raising a Child	Management	Wg Cdr V K Agrawal	Dr. P.G.K.Murthy	2	01-03-2016	
38	119997392012	A study on impact of company specific news on investors' decisions in selected cities of gujarat	Management	Joshi Divyang Jitendrakumar	Dr. P.G.K.Murthy	1	01-03-2016	

39	119997392001	An Empirical Study on adaptation of social media (Facebook) as a marketgin tool with reference to Technology acceptance model (TAM) and Theory of Reasoned Action (TRA) in Gujarat	Management	Amit Dungrani	Dr. Parag Sanghani	3	03-03-2016	
40	129990992016	A study on development of competency based HR systems for sales function in pharma sector	Management	MANSI PARIKH	Dr. Pradeep Desai	3	02-03-2016	
41	149997292004	CUSTOMER SATISFACTION IN MODERN BANKING	Management	CHINTAL UPADHYAY	Dr. Pradeep Desai	1	02-03-2016	
42	149997292003	Identifying variables of Leadership orientation,Organisational Culture and Communication pattern for enhanced employee engagement-A study across recruitment industry in Gujarat	Management	CHAITALI NAYNESH PANDYA	DR. PRASANTA CHATTERJEE BISWAS	3	02-03-2016	
43	149997292015	Stress Management of working women with reference to job stress,family and career values in education sector: Four Major Cities of Gujarat	Management	VIJAY VANRAJBHAI PARMAR	DR. PRASANTA CHATTERJEE BISWAS	3	02-03-2016	Conditionally Approved subject to payment of Semester Fees
44	149997292012	IMPACT OF GLOBALIZATION ON SMALL SCALE INDUSTRIAL SECTOR OF INDIA	Management	SHETH URVI PRAKASHBHAI	DR. PRASANTA CHATTERJEE BISWAS	6	02-03-2016	
45	129990992044	"A study of employee empowerment and its impact on customer satisfaction with reference to selected banks of South Gujarat"	Management	MEHUL DHANSUKHLAL GANJAWALA	Dr. Prashant Joshi	2	03-03-2016	
46	129990992005	"A study on analysing Indian mergers and acquisitions & its impact on financial performance of selected corporates in India"	Management	DELNAZ DASTOOR	Dr. Prashant Joshi	1	03-03-2016	
47	119997392031	A study on evaluation and comparison of universities based on multi criterion approach using analytical hyrarchy process	Management	Sham Hormusji Sachinwala	Dr. Pravin Himmatlal Bhathawala	6	02-03-2016	
48	119997392017	A study of CSR activities in selected Gujarat state companies in gujarat	Management	Padhiyar Shital K	Dr. Pravin Himmatlal Bhathawala	2	02-03-2016	
49	119997392034	Study on Skill Building & Talent Management Strategy for sustainable growth of Shipbuilding sector in Gujarat	Management	SUBAS CHANDRA GANTAYAT	Dr. Rajesh Khajuria	2	03-03-2016	
50	119997392045	A study of linkages between HRM practices and SME's performance in vadodara district	Management	Ms. Ranjita Banerjee	Dr. Rajesh Khajuria	2	03-03-2016	
51	139997775003	Management of Irrigation Projects Works Contract and Dispute Resolution Mechanism in Gujarat	Interdisciplinary	Vinod Danani	Dr. Rajesh Khajuria	3	03-03-2016	
52	119997392027	A study of erp implementation in select industries.	Management	ROHADIA SAMEER KRISHNADAN	Dr. Rajesh Khajuria	4	03-03-2016	

53	149997775002	A Study of Outsourcing of Information Technology Services with Special reference to Gujarat	Interdisciplinary	DIVYANG RAJNIKANT SHAH	Dr. Rajesh Khajuria	4	03-03-2016	Conditionally Approved subject to payment of Semester Fees
54	149997775001	A Study of Skill Development in Select MSME in Central Gujarat	Interdisciplinary	AVI KERSI SABAVALA	Dr. Rajesh Khajuria	6	02-03-2016	
55	119997392032	Micro Finance : A Study of the effectiveness of fund flows among women of rural Guajrat	Management	Shastri Shital Ruchir	Dr. Ratish Kakkad	1	03-03-2016	
56	119997392035	A Study on impact of Basel-II Norms : on performance of indian banks	Management	Hemali Tanna	Dr. Ratish Kakkad	1	03-03-2016	
57	149997292006	RELEVANCE OF MARKETING MIX IN EDUCATIONAL INSTITUTES OF GUJARAT	Management	NILESH GOTECHA	Dr. S. Chinnam Reddy	3	01-03-2016	Conditionally Approved subject to payment of Semester Fees
58	129990992013	A study on women empowering through microfinance in Gujarat	Management	HIREN PRAKASHBHAI MEHTA	Dr. S. Chinnam Reddy	1	01-03-2016	
59	139997292010	A study on employee wellness practices in service industries in Gujarat	Management	THAKAR MANALI BANKIMBHAI	Dr. Sampada Shashank Kapse	2	01-03-2016	
60	129990992042	Research on influence of below the line promotion on doctor's prescription pattern, retailer's behaviour and consumer's purchasing behaviour	Management	KRUNAL SHASHIKANT VISHAVADIA	Dr. Sandip P. Solanki	3	03-03-2016	
61	139997292009	A study on the effectiveness of celebrity endorsed and animated character endorsed advertisements on consumers' buying behavior	Management	SHETH BHAGYASHREE HARESH	Dr. Sandip P. Solanki	3	03-03-2016	
62	129990992002	A study of awareness, attitude & factors influencing personal financial planning for residents of Gujarat	Management	AVNI JARIWALA	Dr. Satendra Kumar	1	02-03-2016	
63	129990992004	A study of an impact of website personalization on users' intension to return and purchase with B2C based e-commerce sites	Management	DARSHANA DESAI	Dr. Satendra Kumar	5	02-03-2016	
64	129990992027	Service quality measurement of public healthcare centre - A comparative study on urban and rural consumers of Surat district	Management	RUPAL K. KHAMBHATI	Dr. Satendra Kumar	5	02-03-2016	
65	119997392022	A STUDY OF E-PROCUREMENT PRACTICES IN SELECTED ORGANISATIONS IN GUJARAT	Management	Prakash Patel	Dr. Satendra Kumar	4	03-03-2016	
66	119997392024	A study on indentifying teaching competencies and factors affecting teaching competencies with special reference to MBA institutes in Gujarat	Management	Preeti Nair	Dr. Satendra Kumar	6	02-03-2016	
67	119997392029	A COMPARATIVE STUDY OF THE CULTURAL DIMENSIONS IN FOREIGN AND DOMESTIC MULTINATIONAL COMPANIES (MNCs)	Management	Ms. Savitha K.	Dr. Satendra Kumar	2	02-03-2016	

68	129990992003	A study of factors influencing perception of tweens for multinational fast food restaurants (QSR) : with special reference to Gujarat	Management	DAISY N.KURIEN	Dr. Siddharth Das	4	02-03-2016	
69	129990992038	Impact of workforce diversity on employee performance with special reference to IT, FMCG & telecom industry in Gujarat	Management	HIMANI SHETH	Dr. Siddharth Das	2	02-03-2016	
70	129990992019	A study of consumer behaviour & their perceived risk towards online shopping in selected cities in India	Management	NIDHI SHARMA	Dr. Siddharth Das	4	02-03-2016	
71	119997392043	A study on impact of various factors on employee retention in organized retail sector in gujarat.	Management	Sashikala Munka	Dr. T.D. Tiwari	2	03-03-2016	
72	119997392009	A comparative study on financial performance of private and public sector banks with special reference to affecting factors and their impact on performance indicators	Management	Alpesh C. Gajera	Dr. Vijay Pithadia	1	03-03-2016	
73	119997392038	Study of Genericization of Brand: Understanding concept and determine major factors affecting Brand Genericization.	Management	Umesh Singh	Dr. Vijay Pithadia	3	03-03-2016	
74	149997292010	STRUCTURE AND ORGANISATION OF HUMAN RESOURCE IN THE IRON & STEEL INDUSTRY IN GUJARAT	Management	PRASAD SINGH CHANDRAMANI	DR. VIRALKUMAR SHILU	3	02-03-2016	
75	149997292013	STUDY OF SPIRITUAL QUOTIENT LEVEL AMONG THE YOUTH OF GUJARAT	Management	SUNIL CHHANWAL	DR. VIRALKUMAR SHILU	3	02-03-2016	
76	119997392018	A study on Non Performing Assets (NPAs) of Selected Microfinance Institutions of Gujarat	Management	Parekh Bhoomi	Dr. Vrajlal Sapovadia	1	02-03-2016	
77	119997392025	A study of the sense of well-being and perceived quality of life of people in gujarat	Management	Rajesh Handa	Dr.Girishchandra Maheshwari	6	02-03-2016	
78	139997292005	A STUDY ON DISTRIBUTION CHANNELS OF INDIAN MUTUAL FUND INDUSTRY WITH SPECIAL REFERENCE TO "NO ENTRY LOAD REGIME- POST 2009"	Management	JIGISH DILIPKUMAR SHETH	Dr.Joshipura Jagdish Padmakant	5	02-03-2016	
79	149997292001	A STUDY ON IMPAIRED ASSETS OF SELECTED PRIVATE AND PUBLIC SECTOR BANKS	Management	ALPA DESAI	Dr.Joshipura Jagdish Padmakant	1	01-03-2016	Conditionally Approved subject to payment of Semester Fees
80	139997292003	Measuring satistisfaction level among the customers of Banking Industry	Management	ISHAN HARSHADBHAI PATEL	Dr.Joshipura Jagdish Padmakant	2	01-03-2016	
81	149997292008	A STUDY OF E-HRM IN MANUFACTURING UNITS OF GUJARAT STATE	Management	NIYATI RAVI PATEL	DR.TRUPTI S ALMOULA	2	02-03-2016	
82	149997292009	LEADERSHIP EFFECTIVENESS WITH RELATION TO EMOTIONAL INTELLIGENCE FOR ORGANISATIONAL EXCELLENCE	Management	PRABIR CHANDRA PADHY	DR.TRUPTI S ALMOULA	2	02-03-2016	

83	119997392007	Spiritual practices as a strategic management approach towards holistic success in corporate world.	Management	Dinesh kapadia	Prof. Dalpat Sarupria	2	01-03-2016	
84	119997392020	A STUDY OF RELATIONSHIP BETWEEN PRAKRITI AND PERFORMANCE OF PROFESSIONALS IN ORGANISATIONS	Management	Poonam Pandit	Prof. Dalpat Sarupria	2	01-03-2016	

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Hall No.	Room No.	Location
1	A0 Conference Hall	A Wing, Ground Floor
2	A0 Conference Hall-waiting	A Wing, Ground Floor
3	A1 Conference Hall	A Wing, First Floor
4	A1 Conference Hall-waiting	A Wing, First Floor
5	A2 Conference Hall	A Wing, Second Floor
6	A2 Conference Hall-waiting	A Wing, Second Floor

NOTE:

1) No requests for change of timings, schedule etc. will be entertained. The candidates have to strictly adhere to the above schedule.
2) If the candidate is not present for the Research Week 2016 review, the term would not be granted.
3) All Candidates must report at 10:00 am sharp at their respective Hall as menioned in the schedule above at GTU, Chandkheda Campus, Ahmedabad.

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I/c Registrar