Date: 20 – 10 – 2014

MBA & MAM Department organizes

SEMINAR on

"Global Accreditation for Business School by ACBSP, USA"

On Thursday, 6th November 2014

Promoting Continuous Improvement and Recognizing Excellence of Business Education Programs has become a scorching requisite around the world. The Formal Accreditation by world's most recognized association or body serves this objective globally.

The Accreditation Council for Business Schools and Programs (ACBSP) is a leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn how to learn. ACBSP accredits business, accounting, and business-related programs at the Associate, Bachelor, Master, and Doctorate Degree levels worldwide. Recognized by the Council for Higher Education Accreditation (CHEA) in 2001 and again in 2011, ACBSP was the first to offer specialized business accreditation at all degree levels.

ACBSP acknowledges the importance of scholarly research and inquiry and believes that such activities facilitate improved teaching. Institutions are strongly encouraged to pursue a reasonable mutually beneficial balance between teaching and research. And further, ACBSP encourages faculty involvement within the contemporary business world to enhance the quality of classroom instruction and to contribute to student learning.

By means of Accreditation, different stakeholders of the Business Schools espouse themselves like,

- Students learn how attending an ACBSP Accredited Business School makes a difference in your career,
- Member Institutes visit the worldwide, dynamic membership community for business school and accounting program faculty and staff', and
- Business and Industry see how working with ACBSP and sourcing their manpower from ACBSP Accredited Business School can help their business succeed and learn how to maximize their philanthropic involvement.

GTU takes privilege to organize a half day Seminar on "Global Accreditation by ACBSP, USA" as per the below schedule and details. Kindly ensure to participate at least by one of the Trustees along with Director / Principal or a Senior Faculty Member and start accelerating and revitalizing your Business School by making it Accredited worldwide.

2nd Floor, ACPC Building, L. D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015.
Phone : + 91 - 79 - 26300499 / 599 Fax : + 91 - 79 - 26301500 E-mail : info@gtu.ac.in URL : www.gtu.ac.in

Chandkheda Sabarmati – Koba Highway, Nr. Visat Three Roads,
(Campus Of Vishwakarma Government Engg. College & IIT, Gandhinagar) Chandkheda, Ahmedabad-382424. Gujarat,
India. Tele: 079-23267500 E-mail: info@gtu.ac.in URL: www.gtu.ac.in

Seminar Outline:

Timing: 10:00Am to 2:00pm
Day & Date: Thursday,6th November, 2014
Venue: B-0, Gujarat Technological University, Chandkheda Campus, Ahmedabad.

Itineraryof the Seminar

Detail	Timing
Lighting of the Lamp & Prayer	10:30am to 10:45am
Welcome Address	10:35am to 10:40am
Key Note speech by Dr. Akshai Aggarwal, Hon. Vice Chancellor , GTU (Accreditation as a Mark of Quality)	10:40am to 11:00am
Mr. Douglas VIEHLAND, **Executive Director, ACBSP**, USA **(Chief Guest of the Seminar)**(Global Accreditation Benefits, Cost and Brief Process)	11:00am to 12:45pm
Dr. Rajesh Khajuria, Hon. Secretary, Region 10 (Asia-Pacific), (Case Study: Experience of Going through Global Accreditation at CKSVIM)	12:45pm to 1:00pm
Q-A Session& Vote of Thanks	1:00pm to 1:10pm
Lunch & Individual Discussion	1:10pm onwards
Participants' Certification Distribution	2:00pm onward

Participation: At least **One Trustee** and **one** Director / Principal / Professor from each **MBA / MAM College** under GTU.

Certification of Participation: shall be awarded by GTU-CKSVIM in Association with ACBSP, USA, subject to their permission to use name and logo of ACBSP.

Registration Link:(to be active till 4:00pm onSaturday dated 1st November, 2014):

https://docs.google.com/a/gtu.edu.in/forms/d/1A64w27mp0nJ39ZTYEXmLfGtkmVokLOXTqlw4isORkPU/viewform

I/C. Registrar

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