



GUJARAT TECHNOLOGICAL UNIVERSITY
(Established under Gujarat Act No. 20 of 2007)
ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી
(ગુજરાત અધિનિયમ ક્રમાંક :૨૦/૨૦૦૭૨દ્વારા સ્થાપિત)

No: GTU/QP-Designing/ MBA/2014/7511

Date: 29/10/2014

CIRCULAR

Regarding **remodified structure and guidelines for designing MBA semester 01 (new syllabus) question papers.**

GTU is initiating a new project –‘Confluence: The Art & Science of Designing Question Papers’- with the objective of upgrading the existing teaching - learning as well as evaluation methods by designing balanced question papers(having questions belonging to Different Bloom levels: starting from remembering, understanding and applying to analysis, evaluation and creating.). Hence to implement the innovative idea in MBA, the **re modified** question paper format is applicable from Winter Exam 2014 in semester 01 in all subjects (new syllabus). (MBA I - Odd –term: 01-08-2014 TO 10-12-2014)

It is mandatory to go through below mentioned link while designing question paper for MBA semester 01 (new syllabus).

[Link for format And Expected Attribute for All Questions:](#)

I/C
REGISTRAR

NOTE: ALL PRINCIPALS ARE REQUESTED TO TAKE CARE REGARDING CIRCULATION OF THE MATTER TO ALL CONCERN FACULTIES AND ALSO BRING TO THE NOTICE TO ALL CONCERN STUDENTS THROUGH NOTICE BOARD DISPLAY AS WELL AS UPLOADING THE SAME ON INSTITE WEBSITE.