

**GUJARAT
TECHNOLOGICAL
UNIVERSITY**



**CENTRE FOR GLOBAL
BUSINESS STUDIES**



National Day Celebration of Germany, Turkey,



Taiwan and Venezuela



17th October, 2015, at GTU Chandkheda Campus

On 17th October 2015, GTU celebrated the National Days of **Germany, Turkey, Taiwan and Venezuela**. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since, last three years, MBA students of GTU are studying various aspects like culture, politics, environment, economics and demography of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2015-16, students of GTU MBA institutes are studying more than 100 countries. GTU has started the unique activity of celebrating the National/Independence Days of the countries, being studied under the GCSR program.



The National Day Celebration began with lamp lighting by all the guests. As a convention of the National Day Celebration, all the participants and Guests recited the National Anthems of India, Germany, Turkey, Taiwan and Venezuela.

Dr. Sarika Srivastava acted as the Master of Ceremony. Mrs. Shakuntala Aggarwal, Dr. Kaushal Bhatt, Mr. Keyur Darji & Dr. Jyoti Srivastava welcomed the esteemed guests by offering them flower bouquet



Dignitaries who adorned the event with their valuable presence and views were **H.E. Mr. Augusto Montiel**, the Ambassador of Venezuela to India, **Dr. Akshai Aggarwal**, Hon'ble Vice Chancellor, GTU, **Mr. Jagat Shah**, Foreign representative of Government of Manitoba-Canada, **Mr. Sunil Modi** President, Babu Kakkal & Sons, Foreign Trade

Advisor & Consultant for African Continent and Member – BOA, GCSR GTU, **Mr. K. H. Patel**, Former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU, **Dr. Shivendra Gupta**, Independent Education Management Professional and BOA – GCSR GTU and **Mr. J.C. Lilani**, Registrar (I/c), GTU.

To celebrate the national days of Germany, **Turkey, Taiwan and Venezuela** faculty members and students of **S.R. Luthra Institute of Management, Surat** - who are studying "**Venezuela and Taiwan**", **JVIMS, Jamnagar** - who are studying "**Turkey**" and **CKSVIM Vadodara** - who are studying "**Germany**" participated in the event at Gujarat Technological University.



Mr. J. C. Lilani, Registrar (I/c), GTU welcomed the audience. He said that GTU is being considered as one of the top technological universities of India. He highlighted the fact that within a short span of 6-7 years, GTU has won many awards. He shared the objectives of GCSR. He added that CGSR Program provides an excellent platform for the students to do business in international markets.

Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, GTU welcomed the audience and appreciated the initiative of National Day Celebration, organized by the Centre for Global Business Studies. He highlighted three features of new Global MBA program offered by GTU as: **Global, Innovative and Skill-oriented**.



He said that the new Global MBA program of GTU would satisfy the market need as it would transform the students through relevant global business knowledge in two years. He highlighted the need to make the students through relevant global business knowledge the Change Agents in business and society.

He emphasized the fact that more than 320 International students from 40 countries of Asia and Africa have been studying at various affiliated institutes under GTU, whereas GTU celebrated National Days of more than 60 countries since August 2013. He said that Limca Book of Records also has taken the note of such an achievement and confirmed the record to be published in the book of 2016.



Mr. Jagat Shah, Foreign Representative of Government of Manitoba, Canada in India, said "our Vice Chancellor is a dynamic Vice Chancellor". He highlighted the importance of three words: **Government, Academia, and Business** in development of any system. He appreciated the initiatives taken by Indian government under the dynamic leadership of **Hon'ble Prime Minister**.

H.E. Mr. Augusto Montiel, the Ambassador of Venezuela to India addressed the GTU students. He said, “The most important thing is multiplying your efforts for dignified and happy life for you, your family, your neighbor, your community, your city, your state, your country and the whole world. Only then you can become a better manager for a better world. You have to even manage your environment today. You will have to design how to solve problem in a given timeframe. If you can strategically plan, then you can manage well. For that you have to develop a strategic mind for everything.” He said, “If we create products without responsibility, then it could be big problem for our future generation”. He explained the current environment of his country. He said that the population of Venezuela is only 13 million. He highlighted the fact that Indian corporates like ONGC, Reliance, Essar, Indian Oil & other companies do have joint venture projects in Venezuela.



Mr. K H Patel, Member, Board of Advisors Committee for GCSR and former Ambassador to Rwanda addressed the students and faculties. He highlighted the importance of Germany in the world economy. He said that Germany continues to be India's largest trading partner in Europe and the 7th largest foreign investor in India. Germany supports education and cultural programs in India. He highlighted the significance of diplomatic relationship between India and Germany.



Dr. Shivendra Gupta, Member, Board of Advisors Committee for GCSR, highlighted importance of acquiring relevant information and English language proficiency improvement. He suggested students to avoid argumentative tendency for developing better personality. He encouraged students to learn English as it is a global language.



Mr. Sunil Modi, Member, Board of Advisors Committee for GCSR and President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent shared his rich experience about the International business with students and faculties of all participating Institutes. He shared the fact that GCSR is a unique program in the country and no other University of India is having similar program.



Dr. Rajesh Khajuria, Director CKSVIM, proposed the vote of thanks to the speakers on behalf of GTU for gracing the National Day Celebration and sharing their experiences with the participants and faculty members of all the institutes. He highlighted the importance of learning by giving the example of Facebook founder **Mark Zuckerberg**.

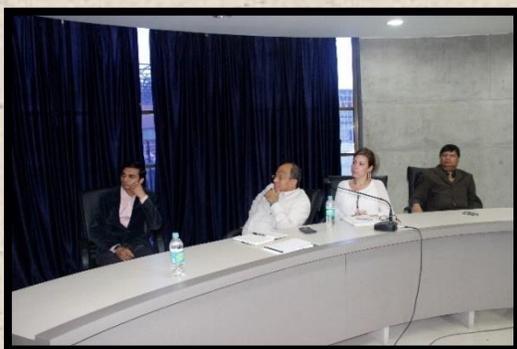


Gujarat and the same at the allocated other State of India. They also discussed their learning outcomes of the company/industry visit during the semester GAP.

In the Technical session, the students from all the institutes presented the brief on the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, Prospects in



The panel members have given their comments on the area of improvements with respect to the presentations on specific country



Cultural activity during National Day Celebration



At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National Day Celebration of **Germany, Turkey, Taiwan and Venezuela**.

Photo gallery



For more photographs of this event kindly visit: <https://goo.gl/bTOf9F>

AWARD CEREMONY



Media Coverage

તમામ બાબતો માટે વ્યૂહાત્મક દૃષ્ટિકોણ વિકસાવવા
વેનેઝુએલાના રાજદુતની જીટીયુના વિદ્યાર્થીઓને સલાહ

અમદાવાદ, તા. ૧૮
સુખી અને ગૌરવપૂર્ણ જીવન
જીવવા સૌથી મહત્વપૂર્ણ બાબત એ
છે કે તમારા પ્રયાસોને અને કળા
વધારો. આલું કરશો તો તમને,
તમારા પરિવાર, તમારા પડોશીઓ,
તમારા સમાજ, તમારા શહેર, તમારા
રાજ્ય, તમારા દેશ અને સમગ્ર
દુનિયાને હાથદો થશે. તમારે તમારી
આસપાસના વાતાવરણને પણ મેનેજ
કરવાનું છે. નિર્ધારિત સમયગાળામાં
સમસ્યાઓ હલ કરવાની છે. તેના
માટે તમામ બાબતોમાં વ્યૂહાત્મક
દૃષ્ટિકોણ અપનાવવો પડશે, એવી
સલાહ વેનેઝુએલાના રાજદુત
ઓગસ્ટો મોન્ટીયલે વિદ્યાર્થીઓને એક
પરિષદમાં આપી હતી.

ગુજરાત ટેકનોલોજીકલ
યુનિવર્સિટી (જીટીયુ)ના સેન્ટર ઓફ
ગ્લોબલ બિઝનેસ સ્ટ્રીટીજીના ઉપક્રમે
૧૭ ઓક્ટોબરે આયોજીત
વેનેઝુએલા, જર્મની, તુર્કી અને
તાઈવાનના રાષ્ટ્રીય દિવસની
ઉજવણીમાં તેઓ બોલી રહ્યા હતા.
તેમણે જણાવ્યું હતું કે આપણે
જવાબદારી વિના જ કોઈ પ્રોડક્ટ
બનાવીએ તો ભાવિ પેઢીએ તેના
પરિણામો ભોગવવા પડે. તેમણે



વેનેઝુએલાની પરિસ્થિતિ વિશે એવી
સમજ આપી હતી કે અમારા દેશની
વસતિ ૧.૩૦ કરોડ છે. રિલાયન્સ,
એસ્સાર, ઈન્ડિયન ઓઈલ અને
અન્ય કંપનીઓ વેનેઝુએલામાં સંયુક્ત
સાહસ પ્રોજેક્ટો ચલાવે છે. અમે
માનીએ છીએ કે અમારા દેશમાં જે
કુદતેલનું ઉત્પાદન થાય છે તે અમારા
પોતાના ઉપયોગ માટે નહિ પણ
વિશ્વના ઉપયોગ માટે છે, શાંતિ માટે
છે.

જીટીયુના વાઈસ ચાન્સેલર
ડૉ. અશ્વય અગ્રવાલે જણાવ્યું હતું કે
જીટીયુમાં વર્ષ ૨૦૧૧થી નવો વૈશ્વિક
એમબીએ કોર્સ શરૂ કરવામાં આવ્યો
છે અને તે આપણા દેશમાં ચાલતા

શ્રેષ્ઠ એમબીએ કોર્સમાંનો એક છે.
વિદ્યાર્થીઓ વે પાર-ઉદ્યોગમાં
પરિવર્તન લાવી શકે એબે વર્ષમાં
વિદ્યાર્થીઓનું જીવનપરિવર્તન થઈ
જાય એવો આ કોર્સ છે. ભારત અને
તેમાંબે ખાસ કરીને ગુજરાત વિકાસની
કેડીએ હરણકાળ ભરી રહ્યું છે. એવા
સંજોગોમાં ભારત વૈશ્વિક બની રહ્યું
છે. આપણી પાસે ટેકનોલોજી છે,
સંસાધનો છે અને સામત પરિશ્રમ કરી
શકે એવા લોકો છે. જેથી જીટીયુની
કોલેજોમાંથી દર વર્ષે એમબીએ કરીને
બહાર પડતા ૪૦૦૦ વિદ્યાર્થીઓ
ઉંચા પગારે નોકરીમાં જોડાઈ શકે છે.
ભારતમાં તકોનો વ્યાપ વિશાળ છે.
કારકિર્દીની યશી તકો મોજુદ છે.

Report Prepared by: Dr. Jyoti Srivastava

Contact us:

Mr. Keyur Darji:

Dr. Kaushal Bhatt:

Dr. Sarika Srivastava:

email: research.gbs@gtu.edu.in Cell: +91 8866098866

email: ap1_cgbs@gtu.edu.in

email: ap2_cgbs@gtu.edu.in

Cell: +91 9099063069

Cell: +91 9724359232

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