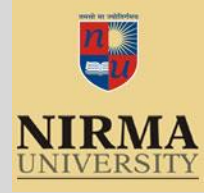




# A Round Table Discussion on Doing Global Business



Organized by

**CENTRE FOR GLOBAL BUSINESS STUDIES**  
GUJARAT TECHNOLOGICAL UNIVERSITY

&

**INSTITUTE OF MANAGEMENT**  
NIRMA UNIVERSITY

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Date & Time: 9<sup>th</sup> October 2015 | 2:00 PM

Venue: GTU Chandkheda Campus

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Dear Sir / Madam

It gives us immense pleasure to announce that a **Roundtable discussion on Doing Global Business** is going to be organized jointly by the Centre for Global Business Studies, GTU and Institute of Management, Nirma University on 9<sup>th</sup> October 2015 at 2.30 PM at GTU Chandkheda campus.

## Brief about the Meet:

Technological advances have made the world smaller and more accessible. Now, even small businesses can trade in the global marketplace with the help of easier and faster transportation and communication facilities. But, the opportunities of the global market places also comes with many challenges. The effect of the different environmental factors especially, Culture, Political Issues, Legal Farm Work and Economic Scenario play crucial role in the success or failure of the businesses.

So, the round table meet is aimed to throw the light on these challenges and issues and to conclude them in a systemized way to build a proper policy framework.

## Objectives of the Discussion

- To bring together experts to examine issues related to ease of doing global business.
- To review and discuss emerging research related to the topic.
- To provide a forum for interaction between experts, academicians, and students.
- To develop a statement that defines major challenges and opportunities related to doing global business

## Theme of the Discussion

The theme of discussion will be Ease of doing global business, while subthemes will be followed:

- Cultural Issues in doing global business
- Legal Issues in doing global business
- Political and Economic issues in doing global business

## Who Should Attend?

- Industrialists
- Academicians
- Foreign Investors
- Export-Import Consultants
- Students

## Registration and Certification

Kindly register online through below given link:

<http://tinyurl.com/qycxxfi>

**\* Limited Seats available!! : The registration will be accepted on First Come First Served basis.**

**All participants shall be provided the Certificate of Participation for the meet.**

**The confirmation of the participation will be acknowledged by email to the participants on 8th October by 4:00 PM.**

**Last Date of Registration: 8<sup>th</sup> October 12:00 Noon**

Tentative Program Schedule	
Registration: 2:00 Pm to 2:30 PM	
2:30 PM to 2:35 PM	Lamp Lighting
2:35 PM to 2:40 PM	Setting up of Stage by <b>Dr. Deepak Srivastava</b> , Professor, Faculty of Management, Nirma University
2:40 PM to 2:45 PM	Welcome address by <b>Director</b> , Faculty of Management Studies, Nirma University
2:45 PM to 2:55 PM	Introductory Speech by Hon'ble Vice Chancellor <b>Akshai Aggarwal</b> on the core theme
2:55 PM to 3:00 PM	Introduction of Panel Members
3:00 PM to 3:05 PM	Introductory talk by Session Chair on Theme
3:05 PM to 3:20 PM	Expert talk on the Political and Legal Issues for Global Business
3:20 PM to 3:35 PM	Expert talk on Economic and Cultural Issues for Global Business
3:35 PM to 3:45 PM	Expert Talk by Foreign Delegate/Foreign Industry representative
3:45 PM to 4:00 PM	Question Answer Session and Open Forum Discussion followed by Concluding Remarks by Session Chair
4:00 PM Onwards	Vote of thanks, Certificate Distribution and Adjournment

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