

**GUJARAT  
TECHNOLOGICAL  
UNIVERSITY**



**CENTRE FOR GLOBAL  
BUSINESS STUDIES**



**National Day Celebration of**



**Canada, Armenia, Peru & Philippines**



**13<sup>th</sup> September 2015 at GTU Chandkheda Campus**

GTU celebrated the National Days of **Canada, Armenia, Peru & Philippines on 13th September 2015**, The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environment, economic and demography of countries of the world. They try to identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or to improve the business in a specific industry.



During the academic year 2015-16, students of GTU MBA institutes are studying more than 100 countries of the world. CGBS - GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

The national day Celebration began with lamp lighting by all the guests. As a convention of the National Day Celebration, all the participants and Guests recited the national anthems of India, Canada, Armenia, Peru & Philippines.



Dr. Sarika Srivastava acted as the Master of Ceremony for the event. Dr. Kaushal Bhatt, Mr. Keyur Darji & Dr. Jyoti Srivastava welcomed the esteemed guests/speakers by giving them flower bouquet and memento.



Dignitaries who adorned the event with their valuable presence were (from right to left) **Dr. Shivendra Gupta**, Independent Education Management Professional and BOA – GCSR GTU, **Mr. Sunil Modi** President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU, **Prof. N K Goyal**, President, CMAI Association

of India, **H.E. Mr. Armen Martirosyan**, Ambassador of Armenia to India, **Dr. Marko**, Chairman, Regenesys Business School, South Africa **Ms. Bhagesh Soneji**, CMD, AMEDA PHARMA PVT LTD, Chairperson- Gujarat Council ASSOCHAM, Chairperson Foreign Trade Committee, GCCI, **Mr. K. H. Patel**, former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU and **Mr. J. C. Lilani**, Registrar (I/c), GTU .

To celebrate the national days of **Canada, Armenia, Peru & Philippines** faculty members and students of **Shivam Institute of Management** - who are studying "**Armenia**", **R. B. Institute Of Management Studies** - who are studying "**Peru**", **Shri Chimanbhai Patel Institute Of Management & Research**, - who are studying "**Canada**" and **GLS Institute Of Computer Technology (MBA)** - who are studying "**Philippines**" have participated in the event at Gujarat Technological University.

**Mr. J.C. Lilani, Registrar (I/c), GTU** welcomed the dignitaries as well as audience and appreciated the initiative of National Day Celebration organized by the Centre for Global Business Studies. He urged participants to increase the involvement in the Global Country Study Report (GCSR). He shared the objectives of GCSR. He informed all the participants that the national day celebration at GTU has recorded its name in the **LIMCA BOOK** of records and added that it provides an excellent platform for the students to do business abroad.



**Mr. K H Patel**, Member, Board of Advisors Committee for GCSR and former Ambassador to Rwanda addressed the students and faculties. He highlighted Canada and India relationship. He shared that Make in India, Skill Development, etc. projects of India will get boost when Canada join hands with us. Canada and India have a longstanding bilateral relations, built upon shared traditions of democracy, pluralism and strong interpersonal connections with an Indian diaspora of more than one million in Canada. He also shared that Canada and India are also strong partners in addressing a variety of regional and international concerns.



**Prof. N. K. Goyal**, President, CMAI association of India and Advisor of GCSR program interacted with the students and He appreciated the efforts of GTU for having such successful celebrations where diplomate, business leaders and academicians come together on a common platform and exchange the ideas.





**H.E. Mr. Armen Martirosyan, Ambassador of Armenia to India**

the Chief Guest of the occasion, said that “today is the 24<sup>th</sup> anniversary of Armenia’s independence. This gathering will never the less occupy a special place in my memory as it is the 1<sup>st</sup> time that a foreign university has initiated to organize a celebration of Armenia’s national day”. He said “GCSR program is a manifestation of Samvaad, one of the pillars of the Honorable Prime Minister NARENDRA MODI’S foreign policy, which calls for better understanding of the world around us through a diplomacy of continuous interaction between people. I recommend that the university in

Armenia catch up on this Made in India project and implement it together with the foreign diplomatic mission accredited in Armenia.” He highlighted the Armenia economy, educational, political conditions. He informed the participants that “Armenia has the highest ranking in the **Ease of Doing Business and Democracy** ranking index and the lowest one in the corruption perceptions index among the members of the new economic amalgamation that is the Eurasian Union. Today the embassy also works with various Indian companies to promote cooperation in tourism, education and establish tie-ups in diamond cutting and jewelry production, pharmaceutical manufacturing and software development.

In the end he said “I believe that today I’m at the right place at the right time, established only 8 years ago, the Gujarat Technological University is instrumental in the socio- economic development of the Gujarat state and has contributed to the realization of the Gujarat economic miracle. And education is, in general, one of the most fruitful field of Armenian and Indian cooperation.”

**Dr. Marko**, Chairman, Regenesys Business School, South Africa, delivered a highly motivating speech in the function, he targeted students and said that self believe is of most importance in every person’s life mostly in student life. When students have in the positive thinking, life goals can be achieved successfully. He gave the examples of **BHAGVAT GEETA, BIBLE** etc. He focused on braveness, big thinking, change mentality, happiness, **big think and big dream**.



**Ms. Bhagesh Soneji**, CMD, AMEDA PHARMA PVT LTD, Chairperson- Gujarat Council ASSOCHAM, Chairperson Foreign Trade Committee, GCCI, she motivated students by sharing her own experience and said “confidence is the most important part of the life, language should not limit your achievements. We need to understand to which country we are importing or exporting.” “She gave more tips of entrepreneurship, she gave the example of the **MAHABHARAT, character –EKLAVYA** and said that every person should focus on his life’s aim. Time never reverses. She gave success mantra i.e. **“I can do it; you can do it”**



**Dr. Shivendra Gupta**, Member, Board of Advisors Committee for GCSR, emphasized on personality development. He informed students that speech is not all but when you read and listen you realize its importance. He focused on the importance of English language to keep connect updated with world news and views



**Mr. Sunil Modi**, Member, Board of Advisors Committee for GCSR and President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent shared his rich experience about the international business with students and faculties of all four institutes. He shared that GCSR is unique program in the country and no other universities of India is having similar program in their Management course. He shared bilateral trade relation of India with Armenia, Peru, Philippines and Canada. He informed that all these countries have cordial bilateral business relationship with our country.



**Mr. Keyur Darji**, Deputy Director-GTU proposed the vote of thanks to the speakers on behalf of CGBS - GTU for gracing the National Day Celebration and sharing their experiences with the participants and faculty members of all four institutes.



**MoU signing ceremony between GTU-CGBS (Centre for Global Business Studies), India and Regenesys Business School, South Africa**





**In the Technical session**, the students from all the four institutes presented the brief on the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, Prospects in Gujarat and the same at the allocated other State of India.

They also discussed their learning outcomes of the company/industry visit during the semester GAP.



The panel members have given their comments on the area of improvements with respect to the presentations on specific country.



## Cultural activity during National Day Celebration



**At the end of the celebration**, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National Day Celebration of **Canada, Armenia, Peru & Philippines**.

### AWARD CEREMONY



## Photo gallery



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