# GUJARAT TECHNOLOGICAL UNIVERSITY
# (International Innovative University)
# &
# Ganapat University

## Organize

# QS Seminar on Rankings, Ratings & External Strategies

**Date & Time: 6th November, 2015 (Friday) at 9.30 AM**

**Venue: Courtyard Marriott, Ahmedabad**

## About GUJRAT TECHNOLOGICAL UNIVERSITY

Gujarat Technological University (GTU) is India's most innovative affiliating type University established by Government of Gujarat vide Gujarat Act No. 20/2007. The University, caters to the entire field of Engineering, Pharmacy, Business studies (MBA program), Computer Applications (MCA) and Architecture in Gujarat. Today the University has about 500 Colleges, 17,000 plus Faculty Members, 4 lakh students, a large number of Master's programs and a robust doctoral program. Under the visionary leadership of Vice Chancellor Dr. Akshai Aggarwal, Gujarat Technological University has set up 14 Postgraduate Research Centers to foster research activities and to help study public policy through policy incubator. Initiatives taken up at GTU such as GTU Innovation Council, GTU Innovation Sankuls, Co-curriculum activity clubs like open source technology club used by other technological University as a model. GTU is the first University to develop a student Start-up Policy and a skilling mission policy for the University. It's a program for introducing design technology into all Engineering Programs.

## About GANPAT UNIVERSITY

Ganpat University is one of the most trusted and innovative contributors in imparting quality Higher Education in the state. Nevertheless-to share, the Ganpat University is established by the State Government by enactment of Act No.19/2005 and it came into existence with effect from 12th April, 2005. The University Grants Commission (UGC) has included the name of Ganpat University in the list of Universities maintained under Section 2(f) of the UGC Act. The University has been given Permanent Membership of Association of Indian Universities (AIU), New Delhi, in consideration of its contribution to the Education in a short period of time. It is worthwhile to note that the University is purely a philanthropic initiative with a Mission of 'Social Uplifetment through Education'. In furtherance, the University has been among those few Universities in the State who could successfully implement Industry-Oriented education model with live collaborations as also through successful foreign collaborations.

## About Quacquarelli Symonds

Quacquarelli Symonds was founded in 1990 and has established itself as the leading global provider of specialist higher education and careers information and solutions. The activities of QS span across 50 countries and it works with 2,000 of the world's leading higher education institutions and over 12,000 employers. QS is headquartered in London and it has 200 staff members.

## About the Program

Gujarat Technological University and Ganpat University in association with Quacquarelli Symonds, organizes a 'One Day QS Seminar on Rankings, Ratings & External Strategies' on 6th November, 2015.This programme will provide insight to Indian Universities and Institutes to understand the education parameters and enhance knowledge so that they would be able to participate in QS ranking.

## Speaker: Ms Mandy Mok, CEO - QS Asia Quacquarelli Symonds

Mandy Mok has a UK university education in graphic design and a Master's degree in strategic marketing from a major Australian university. She ran her own successful advertising and marketing company in Singapore before joining QS in 2002 to lead its growth in Asia.

Mandy inspired the launch of, and has operational responsibility for, the QS Asia Pacific Professional Leaders in Education Conference (QS-APPLE), QS Middle East and Africa Professional Leaders in Education Conference and Exhibition (QS MAPLE), the QS World*Class* Seminar, and the QS Showcase - Asian & Middle East edition.

The impact of the QS World University Rankings on Asian, Middle East and African universities has been considerable. Mandy plays a major role in supporting their strategies for improvement, globalization and internationalizing, having established important relationships at top management levels. She combines an understanding of their current needs with a deep knowledge of how QS activities can contribute to their global success.

Her visits to over 200 universities in the region have given her a powerful insight into the current realities and future requirements of higher education.

## Speaker: Ashwin Jerome Fernandes, Head Client Relation – QS Asia

Ashwin Jerome Fernandes has a Master of Business Administration (MBA) in marketing degree from the Ulyanovsk State University in Russia along with a Bachelor of Commerce degree in Financial Accounting, Auditing & Taxation from St. Xavier's College in Goa, India.

Ashwin started his career in the oasis of the Middle East – Dubai where he managed international operations in a media and publishing company. Later, he moved to a British software house where he was responsible for expanding their brand throughout the Middle East and Asia Pacific. He is considered to have a wealth of knowledge related to business operations in the Middle East, and he possesses proven expertise in branding, advertising and publishing.

Ashwin is responsible for Middle East, North Africa and India operations of QS Asia. He works closely with universities in the region in order to understand their current and future plans and help them optimize their resources. His role is to advise and consult with them on ways to improve their quality, internationalize themselves and create a global branding for their university.

He is also responsible to liaise with governmental and public agencies in these regions to create a strong affiliation with QS, which would help in better understanding the local institutions and helping them promote their country as a whole.

## Who Should Participate???

All Universities including Private and deemed Universities, Deans, Trustees, Directors, Principals, senior Faculty Members, Research Scholars, others stake holders are invited to attend this seminar.

## Schedule of the Program

| Schedule | Timing |
|---|---|
| **Registration & Welcome Reception ( Breakfast)** | 09:30 – 10:00 |
| **Seminar Inauguration & Opening Address / Speeches** | 10:00 – 10:30 |
| **1. Welcome by Dr. Apurv Raval, Dy. Director - Gujarat Technological University** | |
| **2. Dr.Parag Sanghani, SUC, University City , Sharjah** | |
| **3. Ms.Mandy Mok CEO QS Asia Quacquarelli Symonds Singapore** | |
| **4. Dr. Mahendra Sharma- Vice Chancellor- Ganpat University,Mehsana** | |
| **5. Dr. Akshai Aggarwal-Vice Chancellor - Gujarat Technological University, Ahmedabad** | |
| **Session 1:**<br>**QS University Rankings: World, Asia & BRICS – India's Performance and way forward**<br>**-MR. ASHWIN FERNANDES HEAD -CLIENT RELATIONS QS ASIA.** | 10:30 – 11:15 |
| **Session 2:**<br>**External Strategies for International recognition for Indian Universities BY MS MANDY MOK ,CEO QS ASIA** | 11:15 – 11:45 |
| **Session 3: International recognition and branding using QS Stars Evaluation System**<br>**MR. ASHWIN FERNANDES HEAD -CLIENT RELATIONS QS ASIA.** | 11:45 – 12:15 |
| **Q&A session Q&A session** | 12:15 – 12:30 |
| **Lunch Reception** | 12:45 – 14:00 |
| **Vote of Thanks : Dr. Amit Patel ,Registrar, Ganpat University** | 14.00 – 14.10 |

## How to Register???

**Registration link:**
https://docs.google.com/forms/d/1ya6Yfvu7iQuiFLphxOh4c55RGqZP5Su-YCEGM9ydQxQ/viewform
Apply online before 5th Nov 2015, 11:00AM.

## Contact US


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