

A REPORT ON

ROFEL

**Shri G. M. Bilakhia College
of Pharmacy, Vapi**



**ONE DAY WORKSHOP
ON**

SOFT SKILL DEVELOPMENT

5TH April, 2016

Organised by:

ROFEL, Shri G. M. Bilakhia College of Pharmacy, Vapi

Supported by:

**Gujarat Technological University, Ahmedabad
&
Maa Foundation, Vapi**



Venue: ROFEL – GRIMS Auditorium



**Maa
Foundation**
Knowledge is growth

INTRODUCTION

After great success of “Centralized Placement Fair” for Pharmacy students in the last two years, under the visionary leadership of Honorable Dr. Akshai Aggarwal, Vice Chancellor of Gujarat Technological University (GTU), the Faculty of Pharmacy organized the 5th Centralized Placement Fair for Pharmacy students on 9th& 10th April 2016, at GTU, Ahmedabad. This event was organized in association with IDMA-GSB, GAAMA, FDCA and APTI.

With an objective to make students familiar with different job profiles available in pharmaceutical industries and to develop soft skills of students, Pre-placement workshops were planned at different colleges at zonal level. Last workshop in this series was organized by ROFEL Shri G. M. Bilakhia college of Pharmacy, Vapi on Tuesday 5th April, 2016.

After the interaction with many industries in south Gujarat, such as Sun Pharma, Vapicare, Medley Pharma, Sovereign Pharma, Richter-Themis, etc. it came to our notice that there is a gap between the expectations of the industry and our students. The current workshop was organized with a view to bridge this gap with an emphasis on soft skill development. Hence, we invited experts from Pharma industry as well as resource persons with expertise in training for soft skill development.

OBJECTIVES

- ❖ To instill values of self-leadership, to form career goals and recognize the strengths and weaknesses of students.
- ❖ To hone the interview skills and create an effective professional resume.
- ❖ To create awareness about the expectations of the Pharma Industries from Pharmacy students.
- ❖ To sensitize the students to the importance of body language in an interview and in the corporate work culture.

LAMP LIGHTING AND WELCOME



VISION OF ROFEL TRUST



Rtn Dipak R. Shah, Trustee, ROFEL trust shared the vision of ROFEL trust with the gathering. ROFEL trust was established in 1985, with a view to enhance the opportunities for education and professional learning in south Gujarat. The first college under ROFEL trust was established in 1989 and the Pharmacy College – the first in south Gujarat - was established in 1999. Since then, it has flourished to

become one of the best pharmacy colleges in the state. He said that the trust would put all efforts, so that ROFEL shri G. M. Bilakhia college of Pharmacy would produce quality pharmacists that could satisfy the requirements of the community as well as the Pharma industry in the area.

PURPOSE OF THE WORKSHOP



Mr. Mittal V. Dalal, TPO and Coordinator of workshop, highlighted the purpose and gave details of the workshop. The workshop was the part of the pre-placement training program organized by GTU to prepare students for the 5th centralized Placement fair to be held on 9th & 10th April, 2016. He also shared that this workshop was designed after due deliberations by the principal Dr. Arindam Paul with the HR department of various pharma

industries in and around Vapi region and keeping in mind their expectations and also the requirements of the students. Thus, the workshop was designed for a full day with four sessions to address the above mentioned objectives. The sessions included presentations by pharma industry experts, motivational trainers and academicians from MBA colleges. The workshop was expected to build a proper perspective of career aspirations and improve the communications and behavioral skills of the participants needed to achieve them.

SESSION 1: SELF LEADERSHIP



The first session of the day was delivered by **Mr. Anirudhha Panchal, Head, HR dept, Huber group.** He talked about self-leadership – a complete package that helped the participants to make a realistic career goal, prepare them to deal with the pressures and rigors of the Industry job scenario. He used real life stories

and experiences with interactive exercises to make the participants realize their potential and achieve more. He showed them to keep an open mind and be positive to be successful. The session was very lively and highly appreciated by the students and faculty.



**Staff and students enjoying the session on
SELF LEADERSHIP**

SESSION 2: Resume Writing and Interview Skills



Aniruddha Panchal giving tips on How to face an Interview

After lunch, the session on RESUME WRITING AND INTERVIEW SKILLS was presented by Mr. Aniruddha Panchal. He highlighted the finer points on how to present oneself during an interview, what to wear, how to handle the questions. He stressed the importance of doing one's homework and representing your true self to excel in an interview. The information was well received by the participants. He also showed the participants a model Resume and helped them prepare an effective and professional Resume for fresher – highlighting the points to include.



Left: Principal Dr. Arindam Paul presenting a memento to the speaker, Mr. Aniruddha Panchal.

SESSION 3: Pharma Industry Expectations and StudentOrientation- Bridging the Gap



Mr. Yatin Bulsara and Mr. Harshad Patel talked about the scope for pharmacy graduates in Sun Pharma and Pharma industry in general. They also discussed the job profile and the technical as well as non-technical attributes needed to be developed to prosper in the industry.



Bridging the gap between Industry and students: an interactive session



SESSION 4: Body Language

The fourth and final session was taken by **Dr. Kedar Shukla, Director I/C, ROFEL GRIMS (MBA)**. He demonstrated the impact of body language on communication efficiency. He also explained the positive/negative effect of gestures, signs and expressions used by us. The highlight of the session was a lively discussion on how to shake hands with whom.



Left: Ms Alisha Patel presenting a memento to Dr. Kedar Shukla.



THE TEAM

SUMMARY

A one day Pre-placement workshop on SOFT SKILLS DEVELOPMENT was organized by ROFEL Shri G. M. Bilakhia college of Pharmacy on 5th April 2016. A total of **130 students from four colleges** registered for the workshop. Resource persons from Pharma industry, HR Dept, professional trainers and academicians from Management colleges were invited to provide training to the students in four different sessions lasting for a total of **six and half hours**. The sessions were highly appreciated by all participants and all requested for arranging such workshops.

We are thankful to **GTU** for such a wonderful initiative and selecting our institute as one of the venues for the workshop.

We are also thankful to **MAA Foundation** for sponsoring the delicious lunch.

Finally, we would like to extend our gratitude towards **ROFEL trust and GRIMS** institute for providing the workshop venue and premises.