

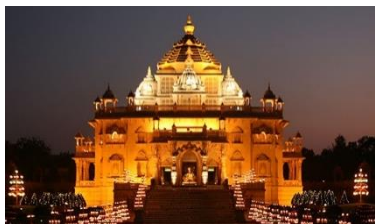
**9<sup>TH</sup> ICEBE – INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS  
EDUCATION  
&  
6<sup>TH</sup> ICIE – INTERNATIONAL CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP**

Venue: Gujarat Technological University (GTU), Ahmedabad, Gujarat (India) | Dates: 24 to 26 February 2016

Conference Websites:

<http://international.gtu.ac.in/>  
[www.icebe.net](http://www.icebe.net)

## Call for Papers



### CONFERENCE THEME

**“Fostering Global Knowledge Economy through Innovative and Creative Engineering & Management Studies”**

A knowledge society in the context of increasing globalization can be established based on the innovative and creative methods of education. It essentially empowers people with the requisite competitive skills and knowledge. A knowledge-based economy predominantly relies on the use of innovative ideas and application of technology rather than the transformation of raw materials or the exploitation of cheap labour. Equipping people to deal with new demands requires a new model of education, a model of innovative learning.

A number of researchers, engineering and management education professionals as well as corporate stakeholders from different countries will attend this conference and debate on questions -

- around the theme “Fostering Global Knowledge Economy through Innovative and Creative Engineering & Management Studies” during this conference.

We look forward to contributions from all academic disciplines. The conference is divided into inaugural session, paper presentation on different themes, open discussions and valedictory session.

The conference is designed as a three-day event, with accompanying industry / company visit, visiting famous places of Ahmedabad, Gujarat depicting ethnic aspect of Indian philosophy & cultural performances taking place at different venues. It is an opportunity for representatives from business and academics to present their research work to global platform, to engage in networking and to further expand their ideas.

## TOPICS

- Innovations in Engineering and Management Education for promoting Entrepreneurship
- Active Learning: Project and Activity Based Learning
- Smart Cities Development through innovative Engineering and Management Concepts
- Smart Energy solutions
- Government policies in promoting entrepreneurial environment
- Research Orientation in curriculum development
- Contribution of Engineering and Management Education to “Make in India, Start Up and Stand Up India, Clean India Initiative
- Nurturing ‘Competitiveness’ and ‘Ease of Doing Business’
- Developing Socially Responsible Educational institutions
- Introducing Design Thinking in Engineering Curriculum
- Sustainable Development through Innovation and Creativity

## CONFERENCE CHAIRS

### Conference Chairs:

**Dr. Akshai Aggarwal, Hon’ble Vice Chancellor,** *Gujarat Technological University, Ahmedabad, India*

**Professor (Dr.) Norbert Grünwald,** *Director Robert-Schmidt-Institute, Hochschule Wismar, University of Applied Sciences Technology, Business and Design, Wismar, Germany*

**Prof. Zheng Bingzhang,** *Shijiazhuang University of Economics, Shijiazhuang, Hebei, China*

**Prof. Manfred Ahn,** *Steinbeis University Berlin, Germany*

**Sister Niceta M. Vargas,** *President La Consolacion College Manila, Philippines*

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City of Malolos Dr. Rajul Gajjar, Dean, Master & PhD, GTU, India  
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Dr. P G K Murthy, Dean – MBA, GTU, India  
Dr. Rajesh Khajuria, Chairman, MBA Syllabus Committee, GTU, India  
Dr. G P Vadodaria, Principal, L D Engineering College, Ahmedabad

## ORGANIZING COMMITTEE

**Professor (Dr.) Norbert Grünwald,**  
*Wismar University, Wismar, Germany*

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GTU, India*

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## CONFERENCE DETAILS

<i>Last Date for Full Paper Submission</i>	<b>15 Feb. '16</b>
<i>Intimation about Acceptance of Full Paper ( on or before )</i>	<b>17 Feb. '16</b>
<i>Fees Payment ( After intimation of paper acceptance / Before )</i>	<b>18 Feb. '16</b>
<i>Last Date for Registration as a Delegate</i>	<b>18 Feb '16</b>

## CONFERENCE PROGRAM

23 Feb. '16	Reception Dinner at evening
24 Feb. '16	Inauguration, Key Notes, Paper Presentations, Industry visit, Dinner
25 Feb. '16	Paper presentations, Key notes, Workshop, City Tour, Dinner
26 Feb. '16	Paper presentations, Key Notes, Valedictory

The detailed conference schedule shall be available on conference website after 20<sup>th</sup> Jan. 2016.

## SUBMISSION OF ABSTRACT & FULL PAPER

Follow the instructions for the Registration of as an author and registration of research paper

Upload the Abstract and Full paper as per the given formats on conference website

For more details, please refer the detailed conference brochure available on conference website

## CONFERENCE FEES

Category	Fees Amount <sup>#</sup> (With Accommodation)	Fees Amount <sup>*</sup> (Without Accommodation)
Indian Participants	Rs.12000/-	Rs. 5000/-
Non – Indian Participants	400 US\$ or 350 Euro	-
<b>50% Discount in fees for Participants from GTU affiliated colleges – in Both the categories i.e With &amp; Without Accommodation</b>		

\* Participants without Accommodation: Fees include one conference kit, breakfast, lunch and snacks for three days. The fee does not include dinner, pick up and drop facilities.

# Participants with Accommodation: Fees include one conference kit, breakfast, lunch, dinner and snacks for three days and three nights with accommodation. Airport Pick up and drop facility will be provided by the Hotel. Hotels will be booked by GTU from 23<sup>rd</sup> February 2016 – 1 PM onwards till 27<sup>th</sup> February 2016 10.00 AM (4 nights). Charges for extended stay, amenities, luxury services, beverages/liquor, food or any kind of additional facility demanded by participant will be at his/her cost.

*In case of any clarification, please contact on [cgbs@gtu.edu.in](mailto:cgbs@gtu.edu.in).*

## CONTACT INFORMATION

More information about registration, fees, and accommodation and payment conditions is available on the website of the conference:

[www.icebe.net](http://www.icebe.net)

OR

<http://international.gtu.ac.in/>

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