Gujarat Technological University

CENTRE FOR GLOBAL BUSINESS STUDIES

GLOBAL COUNTRY STUDY REPORT: ACADEMIC PLANNER

(A Part of Global MBA Program: Applicable from Academic Year 2016-17 and Onwards)

Dates	Activities	Description
28/07/2016 To 31/07/2016	GCSR Country Allocation	Announcement by CGBS-GTU for Academic Year 2016-17
01/ 08/2016 To 03/08/ 2016	Registration of GCSR Coordinator (Country wise)	 Principal/Director of Institute has to appoint one GCSR coordinator for each country of study GCSR coordinator has to login from 'Institute Login' available on International tab of GTU website for doing all registrations. http://international.gtu.ac.in/
04/ 08/2016 To 07/08/ 2016	Student Registration	GCSR Coordinator has to register all the students of his/her country of study
08/ 08/2016 To 25/08/ 2016	Industry Identification & Project Registration	 Students have to identify industry GCSR Coordinator has to register all projects (group wise) of country.
26/ 08/2016 To 28/08/ 2016	Faculty Registration (Allocation of Faculty guide)	 GCSR Coordinator has to allocate faculty guide against each group. One faculty can guide maximum 3 groups.
29/ 08/2016 To 18/09/ 2016	Submission of Periodic Project Review (PPR)-I For details, please refer PPR for Sem III	 Faculty guides and Students have to login from 'CGBS-PRS' available on International tab of GTU website for reviewing and uploading PPRs on regular bases. http://international.gtu.ac.in/ Students have to upload PPR by using login ID and Password provided at the time of student registration. Faculty guides have to review PPR by using login ID and Password provided at the time of Faculty registration. Faculty guides have to suggest corrections/ modifications within given time period of PPR-I
19/ 09/2016 To 09/10/ 2016	Submission of Periodic Project Review (PPR)-II	Instructions - Same as PPR I

10/10/ 2016 To 30/10/2016	Submission of Periodic Project Review (PPR)-III	Instructions - Same as PPR I
31/10/2016 To 13/11/2016	Company details (to be visited) & Corrections in Final Report as suggested by Faculty Guide	 Students are supposed to identify the company which is to be visited. Students have to upload required details on portal.
14/11/2016 To 27/11/2016	Plagiarism check, Assigning grades and Final Report Submission on Portal	 Faculty guides have to check plagiarism of full project report through the software provided by University. Acceptable limit of plagiarism is 30%. Students have to do modifications in GCSR project as per suggestions given by faculty guide. Faculty guides have to again review the project and give final approval to upload the project on portal. Faculty guides have to assign grades to individual students based on the work done by them. Students have to submit Final Report on portal. No changes would be allowed once the report is uploaded on portal.
28/11/2016 To 30/11/2016	Generate 'Report Completion Certificate' & 'Plagiarism Report'	 Generate 'Report Completion Certificate' and 'Plagiarism Report' Students have to attach these two certificates in hard copy of project report for appearing in External Viva. Report completion certificate would not be generated if students fail to submit PPR in given time duration.
01/12/2016 To 10/12/2016	Internal Viva at Institute level	 Institute has to conduct internal viva for GCSR as per convenient date during the said period.
Will be declared on GTU Website	Tentative Dates of External Viva – Semester III	GCSR Centralized Viva
During Semester gap /Semester 1V (on Weekends)	Company Visit	 Company visit is mandatory. Duration: 1 Week (Min.) – 4 Week (Max.)

CGBS-PROJECT REVIEW SYSTEM (PRS) for GCSR – Semester III

PERIODIC PROJECT REVIEW (PPR)

PPR - 1:

About selected Country

- Overview Geographic location, languages, currency & exchange rate, religions, flag, national anthem, ruling party etc.
- Latest news/ developments in the country

Overview of Industries, Trade and Commerce in the Country of study

- List of Industries
- Contribution of industries in national GDP
- Export-Import statistics
- Major players of each industry with their market share
- Details of selected industry w.r.t. Gujarat: Brief about sub-segments of the industry/ sector, Contribution of selected industry in national GDP, Major players of selected industry and its sub-segments with their market share, Local taxes and duties applicable in selected industry/sector, any special benefits given by state government to the industry

About selected Industry / Sector of country of study

- Overview of selected industry
- Justification for selecting the Industry / Sector in terms of bilateral trade opportunities
 with India/Gujarat (Literature review from published reports, Ministry of External
 affairs, National / International repute organization or any other authentic sources for
 selecting industry/ product/ sector, List of Web sources/ References)

PPR - 2:

STEEPLED analysis

- STEEPLED analysis of selected sector/Industry in the country of study
- STEEPLED analysis of selected sector/Industry in Gujarat
- Comparative analysis of STEEPLED in tabular form

SWOT analysis of the Industry

- SWOT analysis of selected sector/Industry in the country of study
- SWOT analysis of selected sector/Industry in Gujarat

PPR - 3

About selected state of India

Overview of selected state: Population, official language, ethnic groups, natural resources, transportation connectivity of Gujarat with selected state, major industries, contribution in GDP etc.

Overview of selected industry: Contribution of selected industry in national GDP, Major players of selected industry with their market share, Local taxes and duties applicable in selected industry/sector, any special benefits given by state government to the industry

SWOT analysis of selected sector/Industry in selected state

Findings in terms of comparative analysis of selected industry in Gujarat, selected state (Any other industry in case of nonexistence of selected industry in state) and Country of study w.r.t. specific bilateral trade opportunity **(in tabular form)**