



# GUJARAT TECHNOLOGICAL UNIVERSITY

(Established Under Gujarat Act. No.:20 of 2007)

Date: 13-06-2016

## CIRCULAR

Interested faculty members and students may register for the following webinar which is going to be held on Tue, Jun 14, 2016 3:30 PM - 4:30 PM IST.

**Virtual Academy: Proposed Maturity Model for Industry-Academia Collaboration**

**Tue, Jun 14, 2016 3:30 PM - 4:30 PM IST**

**Registration URL: <https://attendee.gotowebinar.com/register/7513727487112735491>**

### **Description:**

While the Industry and Academia work very closely in western countries, it is at its infancy in terms of the output, in the Indian context. If the national mission for Digital India and Innovation is to be achieved, the Industry –Academic collaborations needs to be strengthened as well as scaled in a major way. The author has spent nearly three decades in both industry and academics. This paper proposes a five-stage Collaboration Maturity Model for any academic institute to follow in order to extract value from the collaboration. The model is a very practical implementable model that guides the growth of the collaboration from initial engagement to close-knit partnership.

### **Presenter:**

Prof. Vedavyas M G  
Faculty of Management  
PES University  
Bangalore

Sd/-  
Registrar (I/c)