



Ref. No.: GTU/MBA/2016 /4936

Date: 16<sup>th</sup> June, 2016

## Circular

To,

**All Principal/Students/Trustees of GTU** affiliated Colleges/Institutes of MAM/MBA (Integrated) courses.

**Subject: - To award BBA/MBA Degree to the admitted students in the AICTE approved BM/BAM/MAM programme (s) - regarding.**

- (1) AICTE constituted a Committee to examine the continuation of Five Years Dual Degree Programme (s) in Management (Integrated) introduced in the AY 2012-13 by AICTE with the nomenclature as BM/BAM/MAM, since the same were not in line with UGC approved programme (s).
- (2) AICTE has decided the following:-
  - (i) The Dual Degree Course (s) have been closed and no fresh admission should be permitted from the AY 2016-17.
  - (ii) The Institutions who were running dual degree course(s) are given Extension of Approval for five (05) years Integrated MBA courses in lieu of five (05) years dual degree courses of MBA/MAM introduced by AICTE.
- (3) As regards, safeguarding the interest of the existing students, already admitted in the BM/BAM/MAM programme (s) during 2012-13 to 2015-16, AICTE has decided the following in line with the UGC notification:
  - a. There would be an exit option at the end of the three (03) years for the students, who have joined the dual degree courses in 2015-16 and prior to that, by awarding a BBA degree instead of BM degree.
  - b. The students who had completed four (04) should be asked to complete one more year and will be awarded BBA/MBA degree after completion of five (05) years. Since there is no exit option at the end of fourth year.
  - c. The Students who would be completing five (05) years under MBA/MAM dual degree course (s) may be awarded BBA/MBA degree.

Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009  
❖ GESIA Award - 2011 ❖ Digital Learning WES - 2011 Award

2nd Floor, ACPC Building, L. D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015.  
Phone : + 91 - 79 - 26300499 / 599 Fax : + 91 - 79 - 26301500 E-mail : info@gtu.ac.in URL : www.gtu.ac.in

Chandkheda Sabarmati - Koba Highway, Nr. Visat Three Roads,  
(Campus Of Vishwakarma Government Engg. College & IIT, Gandhinagar) Chandkheda, Ahmedabad-382424, Gujarat,  
India. Tele: 079-23267500 E-mail: info@gtu.ac.in URL: www.gtu.ac.in



**AICTE has already given extension of approval for Integrated Course in lieu of Dual Degree in Existing Institutes for the academic year 2016-17.**

1. This course is Five year Integrated course in Management leading to Masters of Business Administration (MBA).
2. The central Administration Authority duly designated for the purpose by the State/Union Territory shall monitor procedure related to admissions in this course.
3. Student's eligibility for admission shall be as per APH (Approval Process Handbook) 2016-17.
4. The Admission to this course shall be effected only on obtaining affiliation for this course, from the affiliating university.
5. This course shall be conducted in the general/first shift working.

**S/d  
Registrar (I/C)**

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India. Tele: 079-23267500 E-mail: [info@gtu.ac.in](mailto:info@gtu.ac.in) URL: [www.gtu.ac.in](http://www.gtu.ac.in)