



## Gujarat Technological University

### Seven Startups founded by GTU students and Alumni were sponsored to attend 1-day workshop in Mumbai organized by NASSCOM 10K and have received \$ 20000 Google Cloud Credits

#### BACKGROUND:

GTU released its Student Startup Policy in November 2014. To implement this policy GTU has taken various measures and one of the efforts was made by sponsoring GTU's startups incubated at S4. In reference to the policy under the heading No. 4 of 'Incubation and other similar resources' point 4.6 'If a Student Start-ups represents the University at a National Startup Fair or any other national activity, considered to be appropriate by the University, may be given travel re-imbursment up to permissible amounts similar to sports and cultural participation. This facility will be valid for up to two co-founders once a semester. For such a facility, the entry/registration for the event should be done with the approval of the University.

Reference: [http://files.gtu.ac.in/circulars/14DEC/05122014\\_02.pdf](http://files.gtu.ac.in/circulars/14DEC/05122014_02.pdf)

#### REPORT:

Team of 7 GTU startups (currently incubated at GTU's S4 and Incubation Center) were sponsored to attend one-day workshop on CP100 Google Cloud platform on 24<sup>th</sup> June under the leadership of Mr. Kaushik Akiwatkar (Project Officer-Entrepreneurship). It was an endeavour to support all NASSCOM 10000 and GTU startups with learning on Google Cloud Platform and also how to apply for Google Cloud Credits once your product starts to scale up.

This 8-hour instructor-led class introduced participants to Google Cloud Platform products and services. Through a combination of instructor-led presentations, demonstrations, and hands-on labs, startups learn the value of Google Cloud Platform and how to incorporate cloud-based solutions into business strategies.

This selected GTU startups were rewarded \$300 credit of Google cloud for 2 months and later after exhausting the initial \$300 credits Google will again give \$20,000 of Google Cloud credits to help startups host their website/application. Such credits help startups to cut fix cost and gives them the opportunity to invest the same amount into their Human Resource and Marketing.

The workshop was hosted by NASSCOM on 24<sup>th</sup> June 2016 at 10,000 Startups warehouse, Navi Mumbai.



*Picture: GTU startups at NASSCOM warehouse, Navi Mumbai*

**LtoR:** Yash Shah (Founder, E-swasthya), Divesh Aswani (Founder & CEO, Youth Connect), Partho (CTO, Styldod), Karan Pujara (Founder, StudentDesk), Mitesh Sethwala (Founder & CEO, Alagrad), Sahil Gupta (Deputy Manager, NASSCOM 10K Project), Akhilesh (NASSCOM), Ritvij Vora (Co-founder, Careerkhojj), Kaushik Akiwatkar (Project Officer-Entrepreneurship, GTU), Parth(Co-founder, Coding Heaven), Nilesh Diwedi (Co-founder, Coding Heaven)

#### **FEEDBACK FROM SUPPORTED STARTUP:**

1. Thanks to GTU & you (Kaushik) for arranging the sponsored trip for Nasscom's event on Google Cloud Platform at such short notice.

We are really happy for the support from the university and helping us to connect with both Nasscom & Google team members.

Hoping to attend more events which are fruitful for start-ups in near future.

- **Divesh Aswani (CEO & Founder, Youth Connect)**

2. First of all a big thanks to you (Kaushik) and to GTU for providing such a wonderful opportunity to attend the Workshop by Google hosted by NASSCOM on cloud technology on previous Friday! I feel privileged of being a startup of GTU!

Session on Google cloud was really helpful us as a startup. Only due to your's efforts we are able to get worth credits free to use google services - many of which we are already using by paying till now- now on-wards which will help to prevent out technology expense and in increasing our business.

These efforts of GTU will help start-ups (us) to explore the places and people with interacting with each other, knowledge sharing and networking, understanding of eco-system - which otherwise not possible because of our financial and other constraints at this stage.

Thanks a lot once again to Kaushik Sir and Specially to V.C. Ma'am, GTU for taking care of us like this.

I assure, this type of workshops and meetings in future also will help us a lot in smartly growing from the stage we are right now.

- **Rutvij Vora (CTO & Founder, Careerkhojj)**

3. Thanks for giving opportunity to attend wonderful Event at Nasscom Warehouse Mumbai and also to recommend Alagrand.com for 20,000 USD credit for Cloud Server by Google.

Such Events helps us to understand how other companies work in Cities like Mumbai, Bangalore etc. Also for Startup like us Server Credit helps us to save lot of money that we spend on our website in initial days.

It was wonderfully hosted by Nasscom and totally pleasure to listen to Google Tech Head. Hoping to have such more events in future to help startups like us.

- **Mitesh Sethwala (Founder, Alagrand)**

4. Thank you for giving us an opportunity to interact with google tech team. This session will be very helpful for every one of us to scale our web applications on Google cloud platform and we hope GTU brings such a tie-up with many active startup communities like Nasscom which will be especially helpful to GTU's student startups and whole Startup ecosystem of Gujarat.

- **Karan Pujara (Founder, StudentDesk)**

5. We are very thankful to you and GTU for giving us a chance to attend a 1-Day workshop on CP100 Google Cloud Platform hosted at NASSCOM 10000 Startups Warehouse. We have gained valuable knowledge and experience by meeting the other Techies (Startup Founders, Google Mentors, Sahil sir, Other Attendees) at the workshop which will help our startup "CodingHeaven" to grow and develop faster.

- ***Vishal Parekh (Co-founder, Coding Heaven)***